PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING																								
ABC THURSDAY NIGHT MOVIE	A	10.6	17	939	1496	358	270	98	824	332	512	425	341	262	465	191	308	271	209	127	82	61^	126	76
THU 9.00P 120 ABC 3	B	10.8	18	953	1688	298	239	93	739	273	463	411	341	235	580	236	398	343	266	149	155	94	213	152
208 98 FF 3	C	10.8	18	953	1688	298	239	93	739	273	463	411	341	235	580	236	398	343	266	149	155	94	213	152
STAR 80																								
9.00 - 9.30	A	11.0	17	975	1506	378	282	113	848	347	516	432	325	276	410	185	273	245	168	110	100	71	147	93
9.30 - 10.00	A	10.6	17	939	1486	352	266	111	845	368	528	428	312	270	430	203	303	251	176	106	79	55^	131	81
10.00 - 10.30	A	10.7	18	948	1522	355	268	90	816	318	514	432	363	254	502	185	326	294	248	138	85	68	119	72
10.30 - 11.00	A	10.0	18	886	1484	349	267	75	790	295	491	413	368	250	526	191	336	299	252	158	61^	49^	106	58^
ADVENTURES-BEANS BAXTER	A	4.1	7	363	2061	271	190	100^	712	237	529	453	426	166^	702	368	588	487	306	86^	264	131^	383	254
SAT 8.30P 30 FOX 3	B	3.0	6	269	1878	259	202	85^	653	257	481	430	338	146	639	354	528	418	254	78^	264	108^	321	209
116 86 CS 3	C	3.0	6	269	1878	259	202	85^	653	257	481	430	338	146	639	354	528	418	254	78^	264	108^	321	209
ALF	A	18.8	30	1666	1803	324	286	130	686	359	520	439	248	129	536	307	428	368	177	88	185	97	396	235
MON 8.00P 30 NBC 3	B	18.9	30	1677	1859	326	281	117	697	348	516	444	262	137	488	253	389	342	194	81	224	115	450	280
205 99 CS 3	C	18.9	30	1677	1859	326	281	117	697	348	516	444	262	137	488	253	389	342	194	81	224	115	450	280
AMER. LEAGUE CHAMP PRE 1(S) WED 8.00P 24 NBC 206 99 SC	A	12.3	22	1090	1543	217	162	37^	649	167	291	281	256	312	717	225	384	387	291	284	44^	24^	133	85
AMER. LEAGUE CHAMP GM 1(S) WED 8.24P 180 NBC 206 99 SE	A	17.2	28	1524	1509	177	128	50	558	157	244	235	206	270	805	252	447	443	345	306	63	26^	84	58
DETROIT VS MINNESOTA																								
8.00 - 8.30	A	12.7	21	1125	1583	188	145	38^	630	168	270	259	235	320	770	246	420	412	305	306	52^	25^	132	85
8.30 - 9.00	A	15.0	24	1329	1569	190	137	45^	609	179	261	247	220	301	787	269	435	425	306	308	56	27^	117	81
9.00 - 9.30	A	16.7	26	1480	1489	163	113	45	544	148	216	203	195	281	785	246	418	412	329	321	68	27^	92	68
9.30 - 10.00	A	18.0	28	1595	1494	159	109	51	525	148	214	198	184	263	806	249	450	445	346	308	74	34^	89	67
10.00 - 10.30	A	18.5	30	1639	1498	180	129	52	554	152	249	254	210	263	811	242	454	457	360	304	64	26^	69	50
10.30 - 11.00	A	19.1	32	1692	1474	179	131	53	537	154	252	247	206	245	820	250	455	458	363	301	57	19^	59	37^
11.00 - 11.30	A	17.0	32	1506	1511	194	147	56	570	162	272	258	224	262	808	258	464	456	363	284	60	20^	73	43
AMER. LEAGUE CHAMP GM 2(S) THU 8.30P 193 NBC 207 99 SE	A	18.7	32	1657	1564	198	149	51	596	143	278	292	263	270	782	241	435	430	347	300	73	30^	113	68
DETROIT VS MINNESOTA																								
8.30 - 9.00	A	18.2	30	1613	1631	209	157	57	652	170	306	304	268	291	717	211	388	393	311	290	92	41	170	100
9.00 - 9.30	A	19.8	32	1754	1578	203	150	50	628	148	275	303	265	293	762	221	406	404	331	313	75	31^	114	67
9.30 - 10.00	A	20.5	33	1816	1582	199	147	47	609	143	273	290	262	285	803	241	435	423	351	321	67	26^	103	62
10.00 - 10.30	A	19.9	32	1763	1588	192	145	47	571	129	275	300	271	245	837	268	480	467	378	306	72	28^	107	64
10.30 - 11.00	A	17.9	30	1586	1536	192	146	45	558	114	258	288	276	250	811	255	456	455	370	297	72	27^	96	59
CONT'D																								

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
AMER. LEAGUE CHAMP GM 2(-CONT'D																									
11.00 - 11.30		A	17.3	34	1533	1500	194	151	55	564	145	277	273	249	259	770	252	441	442	344	279	64	29^	102	62
11.30 - 12.00		A	15.2	34	1347	1481	194	158	64	572	165	293	280	235	253	761	246	439	423	345	273	63	26^	85	51
AMER. LEAGUE CHAMP PRE 4(S)		A	11.9	20	1054	1704	203	165	57^	622	163	310	302	278	272	832	298	492	479	352	291	96	48^	154	92
SUN 8.00P 17 NBC																									
207 99 SC																									
AMER. LEAGUE CHAMP GM 4(S)		A	16.8	28	1488	1659	211	164	64	635	187	313	296	273	271	856	320	511	482	350	299	71	20^	98	63
SUN 8.17P 220 NBC																									
207 99 SE																									
MINNESOTA VS DETROIT																									
8.00 - 8.30		A	12.9	21	1143	1677	199	153	60	613	173	304	284	268	264	850	313	507	483	352	291	81	40^	133	84
8.30 - 9.00		A	14.2	23	1258	1726	215	173	66	633	200	334	305	266	257	864	330	536	513	357	281	84	32^	144	91
9.00 - 9.30		A	16.7	26	1480	1671	212	171	62	661	197	327	301	276	286	829	293	477	451	347	306	74	27^	107	69
9.30 - 10.00		A	17.5	27	1551	1697	204	160	59	652	184	308	296	281	290	857	304	495	458	349	320	70	20^	118	73
10.00 - 10.30		A	18.2	28	1613	1642	205	153	64	616	176	293	291	272	265	866	327	510	483	345	306	76	19^	85	54
10.30 - 11.00		A	17.8	28	1577	1620	204	155	67	613	178	297	287	271	261	868	335	520	493	348	302	68	14^	71	49

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
11.00 - 11.30		A	17.7	32	1568	1664	218	169	66	645	196	323	307	273	268	872	338	537	508	352	290	65	12^	81	56
11.30 - 12.00		A	17.0	37	1506	1620	227	176	66	640	191	325	292	278	272	850	318	513	480	359	293	55	9v	75	46
BEAUTY & THE BEAST		A	13.0	23	1152	1600	304	236	60	869	262	457	419	377	356	438	122	228	230	237	166	93	53^	200	140
FRI 8.00P 60 CBS	2	B	13.4	24	1187	1644	327	244	96	871	264	469	442	387	340	500	156	275	266	249	186	84	46	189	123
204 99 A	2	C	13.4	24	1187	1644	327	244	96	871	264	469	442	387	340	500	156	275	266	249	186	84	46	189	123
8.00 - 8.30		A	12.1	22	1072	1542	297	228	58^	856	249	437	401	368	364	436	119	222	227	231	170	85	51^	165	113
8.30 - 9.00		A	13.8	24	1223	1662	313	245	62	886	275	477	437	387	351	443	125	235	235	244	163	100	56	232	165
BILL COSBY SHOW		A	28.2	45	2499	1703	306	244	76	827	272	465	408	346	305	542	180	302	297	235	203	129	80	206	125
THU 8.00P 30 NBC	3	B	29.8	48	2643	1733	343	279	83	845	302	488	426	341	301	498	184	296	270	210	168	148	88	242	148
213 99 CS	3	C	29.8	48	2643	1733	343	279	83	845	302	488	426	341	301	498	184	296	270	210	168	148	88	242	148
BUCK JAMES		A	10.9	18	966	1658	383	288	89	828	241	451	449	418	305	595	197	381	333	304	195	119	61^	115	77
SUN 10.00P 60 ABC	3	B	13.0	22	1155	1719	386	294	116	868	236	485	497	473	307	623	183	386	380	349	187	102	50	126	87
207 97 GD	3	C	13.0	22	1155	1719	386	294	116	868	236	485	497	473	307	623	183	386	380	349	187	102	50	126	87
10.00 - 10.30		A	10.8	17	957	1678	391	290	93	833	242	445	452	418	307	611	200	391	340	312	203	121	61^	114	80
10.30 - 11.00		A	10.9	19	966	1653	379	288	85	832	241	461	450	422	306	585	197	375	329	299	189	119	61^	117	76
CAGNEY & LACEY		A	15.7	27	1391	1515	373	277	95	887	293	504	473	404	326	484	157	292	268	230	170	46	23^	97	72
MON 10.00P 60 CBS	3	B	15.2	26	1350	1446	358	271	92	866	275	484	480	404	316	456	156	262	249	215	164	49	27	75	56
210 99 OP	3	C	15.2	26	1350	1446	358	271	92	866	275	484	480	404	316	456	156	262	249	215	164	49	27	75	56
10.00 - 10.30		A	15.7	26	1391	1533	373	281	94	882	288	501	468	407	322	496	164	302	276	235	173	48	24^	106	76
10.30 - 11.00		A	15.8	28	1400	1487	369	271	96	886	295	504	474	399	327	469	149	281	259	224	166	44^	22^	88	67
CAROL BURNETT SPECIAL(S,R)		A	7.8	14	691	1715	281	219	78^	804	243	380	371	333	345	582	218	382	329	282	145	116	70^	213	157
CONT'D																									

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B

PROGRAM NAME / DAY TIME DUR NET NO. OF T/C / #STNS CVG% TYPE	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
CAROL BURNETT SPECIAL(S,-CONT'D																								
SAT 8.00P 60 ABC																								
185 95 GV																								
8.00 - 8.30	A	7.4	14	656	1681	272	208	72^	794	241	365	350	318	353	577	213	380	332	285	142	102	56^	208	161
8.30 - 9.00	A	8.3	15	735	1725	285	226	82^	804	243	388	385	342	334	580	219	380	323	277	147	127	81^	214	152
CBS SUNDAY MOVIE	A	20.1	32	1781	1689	388	293	82	922	262	505	475	450	350	537	169	307	291	266	193	106	59	125	69
SUN 9.04P 120 CBS 2	B	18.8	30	1666	1628	376	275	91	905	264	495	475	439	334	544	168	299	306	271	198	74	41	105	62
207 99 FF 2	C	18.8	30	1666	1628	376	275	91	905	264	495	475	439	334	544	168	299	306	271	198	74	41	105	62
AFTER THE PROMISE																								
9.00 - 9.30	A	19.4	29	1719	1695	391	289	71	935	244	476	462	461	385	532	155	281	271	260	212	100	56	128	67
9.30 - 10.00	A	19.6	30	1737	1692	378	282	80	932	253	497	476	461	367	525	163	294	277	256	198	104	53	131	70
10.00 - 10.30	A	20.3	32	1799	1692	392	301	89	924	279	523	476	438	339	531	175	318	297	262	180	108	62	129	74
10.30 - 11.00	A	21.2	36	1878	1684	393	300	86	905	270	519	483	442	323	554	178	326	312	279	187	108	64	116	68
11.00 - 11.30	A	18.2	34	1613	1680	387	299	85	899	249	516	503	457	305	566	170	331	315	302	189	120	73	95	53
CHARMINGS	A	13.2	21	1170	1668	335	278	92	767	322	499	419	314	210	391	191	267	235	162	87	169	111	342	238
THU 8.30P 30 ABC 4	B	9.5	15	837	1698	296	245	81	716	284	436	383	298	230	467	211	317	268	187	122	184	115	332	239
200 96 CS 4	C	9.5	15	837	1698	296	245	81	716	284	436	383	298	230	467	211	317	268	187	122	184	115	332	239
DALLAS	A	20.2	35	1790	1687	332	252	81	985	265	505	490	439	420	488	137	265	251	232	192	57	35^	157	112
FRI 9.00P 60 CBS 3	B	17.7	32	1570	1646	334	245	96	973	260	470	474	425	437	473	130	249	247	220	192	57	30	144	104
208 99 GD 3	C	17.7	32	1570	1646	334	245	96	973	260	470	474	425	437	473	130	249	247	220	192	57	30	144	104
9.00 - 9.30	A	19.6	34	1737	1691	323	244	77	977	261	494	481	432	425	489	134	261	244	233	198	55	34^	170	124
9.30 - 10.00	A	20.9	36	1852	1674	338	259	85	988	267	514	497	444	414	485	138	268	257	229	186	58	35	143	100
DESIGNING WOMEN	A	18.6	29	1648	1555	396	328	118	876	355	549	480	359	272	482	202	339	300	202	124	69	45	128	74
MON 9.30P 30 CBS 4	B	16.9	26	1497	1520	388	312	115	866	326	529	496	376	278	462	178	295	276	210	141	89	57	103	71
210 99 CS 4	C	16.9	26	1497	1520	388	312	115	866	326	529	496	376	278	462	178	295	276	210	141	89	57	103	71
DISNEY SUNDAY MOVIE	A	11.3	19	1001	1839	276	221	73	736	207	413	423	371	269	480	143	333	323	291	121	204	111	420	278
SUN 7.00P 60 ABC 3	B	10.6	19	939	1907	268	228	120	701	241	452	435	344	210	507	182	363	355	268	117	186	101	513	311
216 99 FF 3	C	10.6	19	939	1907	268	228	120	701	241	452	435	344	210	507	182	363	355	268	117	186	101	513	311
THE JOURNEY OF NATTY GANN, PT.2																								
7.00 - 7.30	A	10.1	18	895	1791	273	212	65^	739	197	393	408	371	286	472	142	325	317	286	121	199	112	381	255
7.30 - 8.00	A	12.5	21	1108	1878	280	228	79	733	214	429	435	371	255	486	143	340	329	295	121	208	110	451	297
DOLLY	A	15.1	23	1338	1752	382	301	100	891	288	522	495	427	291	591	191	381	355	312	173	105	70	165	118
SUN 9.00P 60 ABC 3	B	19.0	29	1686	1819	380	309	121	895	292	534	508	431	296	633	198	394	382	332	191	113	62	177	117
208 99 GV 3	C	19.0	29	1686	1819	380	309	121	895	292	534	508	431	296	633	198	394	382	332	191	113	62	177	117
9.00 - 9.30	A	15.1	23	1338	1747	384	302	96	880	286	518	493	422	286	600	201	389	355	312	178	98	68	169	124
9.30 - 10.00	A	15.0	23	1329	1768	384	302	105	908	292	529	500	435	299	585	182	375	358	313	170	113	73	162	112
DUET	A	3.8	7	337	1580	388	364	53^	817	330	618	480	394	185^	384	188^	311	240	153^	58^	199	106^	181^	122^
CONT'D																								

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
DUET-CONT'D																											
SAT 9.30P	30	FOX	3	B	2.6	5	227	1545	399	361	55^	738	305	514	407	334	188	431	253	355	243	139^	58^	176	79^	200	153^
116	86	CS	3	C	2.6	5	227	1545	399	361	55^	738	305	514	407	334	188	431	253	355	243	139^	58^	176	79^	200	153^
DYNASTY				A	15.4	26	1364	1506	354	298	93	863	320	522	467	356	290	417	167	267	258	199	104	111	62	115	78
WED 10.00P	60	ABC	3	B	15.7	27	1391	1580	357	302	88	874	306	520	469	380	311	456	185	294	273	202	129	112	68	137	96
216	99	GD	3	C	15.7	27	1391	1580	357	302	88	874	306	520	469	380	311	456	185	294	273	202	129	112	68	137	96
10.00 - 10.30				A	15.4	26	1364	1513	362	302	94	868	324	527	468	355	292	413	157	259	259	203	103	112	63	121	80
10.30 - 11.00				A	15.4	27	1364	1499	345	295	92	858	316	518	466	357	289	422	176	276	257	194	105	111	62	109	76
EQUALIZER				A	14.2	24	1258	1601	289	199	76	789	208	406	419	410	307	656	172	384	352	374	246	80	42^	76	32^
WED 10.00P	60	CBS	3	B	14.3	24	1263	1539	239	155	72	721	178	357	361	373	307	681	206	379	362	350	258	72	32	65	34
207	99	PD	3	C	14.3	24	1263	1539	239	155	72	721	178	357	361	373	307	681	206	379	362	350	258	72	32	65	34
10.00 - 10.30				A	14.5	24	1285	1604	287	196	85	787	216	412	417	407	300	648	176	383	351	369	240	81	41^	87	40^
10.30 - 11.00				A	14.0	25	1240	1587	288	200	67	785	199	397	418	411	313	659	166	383	351	377	251	79	42^	64	22^
EVERYTHING'S RELATIVE				A	10.0	18	886	1655	347	283	59^	839	303	492	418	346	290	543	161	322	304	263	202	85	40^	189	110
SAT 8.30P	30	CBS	2	B	8.6	16	762	1668	330	270	71	805	314	470	410	299	279	568	195	350	327	258	193	83	42^	212	117
208	99	CS	2	C	8.6	16	762	1668	330	270	71	805	314	470	410	299	279	568	195	350	327	258	193	83	42^	212	117

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
FALCON CREST				A	16.5	31	1462	1576	338	255	58	961	247	477	449	433	424	440	116	236	229	215	174	48	36^	126	84
FRI 10.00P	60	CBS	2	B	15.8	30	1400	1596	347	264	78	962	257	479	467	427	419	440	121	227	235	206	179	54	31^	140	101
207	99	GD	2	C	15.8	30	1400	1596	347	264	78	962	257	479	467	427	419	440	121	227	235	206	179	54	31^	140	101
10.00 - 10.30				A	16.5	30	1462	1617	345	259	56	980	255	488	463	440	427	449	114	240	238	226	177	48	33^	139	95
10.30 - 11.00				A	16.4	31	1453	1544	334	252	59	948	241	468	438	429	423	433	118	234	222	205	172	48	40^	114	74
FRANK'S PLACE				A	13.7	22	1214	1476	313	202	49^	888	205	365	368	396	450	464	140	249	254	213	180	40^	23^	85	47^
MON 8.00P	30	CBS	2	B	13.0	21	1147	1465	316	218	55	865	212	364	376	373	433	486	155	268	264	214	191	34^	20^	80	48
211	99	CS	2	C	13.0	21	1147	1465	316	218	55	865	212	364	376	373	433	486	155	268	264	214	191	34^	20^	80	48
FULL HOUSE				A	11.3	21	1001	1723	278	230	102	803	316	487	431	318	273	439	193	322	272	187	101	140	82	341	209
FRI 8.00P	30	ABC	3	B	10.0	19	886	1692	279	225	96	769	291	465	432	327	248	483	210	340	300	214	110	128	79	312	186
195	93	CS	3	C	10.0	19	886	1692	279	225	96	769	291	465	432	327	248	483	210	340	300	214	110	128	79	312	186
GROWING PAINS				A	23.1	37	2047	1767	377	338	117	778	368	552	484	282	181	482	269	396	305	176	67	225	120	281	178
TUE 8.30P	30	ABC	3	B	24.3	38	2150	1808	376	336	108	757	377	562	475	279	156	492	271	403	325	183	68	250	137	309	210
220	99	CS	3	C	24.3	38	2150	1808	376	336	108	757	377	562	475	279	156	492	271	403	325	183	68	250	137	309	210
HEAD OF THE CLASS				A	18.7	29	1657	1591	316	268	102	719	324	470	403	255	197	445	242	353	302	169	65	167	114	260	182
WED 8.30P	30	ABC	3	B	17.7	29	1571	1656	332	277	99	728	339	489	417	264	192	455	245	358	300	173	70	198	111	275	171
215	99	CS	3	C	17.7	29	1571	1656	332	277	99	728	339	489	417	264	192	455	245	358	300	173	70	198	111	275	171
HOOPERMAN				A	16.7	26	1480	1571	314	249	76	762	274	433	402	326	258	501	230	342	300	212	120	134	97	173	120
WED 9.00P	30	ABC	3	B	18.5	29	1642	1664	322	262	86	788	296	480	445	351	248	534	233	367	318	231	137	149	80	192	124
216	99	OP	3	C	18.5	29	1642	1664	322	262	86	788	296	480	445	351	248	534	233	367	318	231	137	149	80	192	124
HOTEL				A	11.9	24	1054	1561	334	247	74	883	237	410	413	432	400	480	148	244	244	229	199	89	51^	110	64
CONT'D																											

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT. 5-11, 1987

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
HOTEL-CONT'D																									
SAT 10.00P 60 ABC	2	B	10.8	22	952	1518	338	254	79	868	246	432	438	415	371	452	141	238	235	218	184	91	54	108	65
211 99 GD	2	C	10.8	22	952	1518	338	254	79	868	246	432	438	415	371	452	141	238	235	218	184	91	54	108	65
10.00 - 10.30		A	11.1	22	983	1557	324	233	75	875	227	394	397	437	410	483	154	254	252	234	191	89	51^	110	63^
10.30 - 11.00		A	12.6	26	1116	1578	345	260	73	897	249	427	430	430	395	482	144	238	239	226	208	89	52^	110	65
HOUSTON KNIGHTS		A	12.7	20	1125	1555	277	176	70	782	218	359	362	356	369	577	177	279	265	257	255	74	24^	121	63
TUE 8.00P 60 CBS	3	B	11.0	18	978	1627	302	219	88	782	212	407	403	401	318	625	192	347	329	310	236	94	44	125	72
209 99 OP	3	C	11.0	18	978	1627	302	219	88	782	212	407	403	401	318	625	192	347	329	310	236	94	44	125	72
8.00 - 8.30		A	12.2	20	1081	1545	255	160	67	774	211	350	351	348	374	580	172	275	272	259	258	71	26^	120	64
8.30 - 9.00		A	13.2	21	1170	1564	299	190	72	789	224	368	372	364	364	575	182	282	258	255	252	78	22^	123	61
I MARRIED DORA		A	11.6	20	1028	1667	279	235	131	796	370	509	423	274	250	428	193	316	281	170	101	124	64	318	204
FRI 8.30P 30 ABC	3	B	10.3	19	916	1705	292	237	113	799	339	499	441	311	249	508	225	359	329	223	112	113	65	285	167
208 98 CS	3	C	10.3	19	916	1705	292	237	113	799	339	499	441	311	249	508	225	359	329	223	112	113	65	285	167
JAKE AND THE FATMAN		A	14.8	23	1311	1509	253	163	58	814	153	330	358	420	422	530	101	230	235	292	265	72	38^	93	46^
TUE 9.00P 60 CBS	2	B	11.3	18	1004	1520	248	160	58	789	149	320	346	392	405	571	117	251	251	299	290	73	37^	88	54
208 99 OP	2	C	11.3	18	1004	1520	248	160	58	789	149	320	346	392	405	571	117	251	251	299	290	73	37^	88	54
9.00 - 9.30		A	14.6	23	1294	1516	255	161	63	808	154	327	351	412	424	532	105	224	227	287	272	77	35^	99	47^
9.30 - 10.00		A	14.9	23	1320	1513	252	166	54	826	154	336	367	430	422	531	98	238	245	299	260	68	41^	88	46^
KATE & ALLIE		A	15.1	23	1338	1564	358	258	61	900	274	457	435	387	371	470	162	271	283	225	157	94	66	100	55
MON 8.30P 30 CBS	4	B	14.8	23	1313	1559	360	273	82	875	283	455	440	364	358	467	160	264	272	212	163	90	61	127	79
210 99 CS	4	C	14.8	23	1313	1559	360	273	82	875	283	455	440	364	358	467	160	264	272	212	163	90	61	127	79
KNOTS LANDING		A	16.5	28	1462	1588	391	296	83	921	332	539	487	406	309	471	200	306	286	211	133	101	55	96	61
THU 10.00P 60 CBS	3	B	15.5	26	1373	1550	369	296	90	926	340	554	496	397	314	447	199	298	275	187	122	82	40	95	65
207 99 GD	3	C	15.5	26	1373	1550	369	296	90	926	340	554	496	397	314	447	199	298	275	187	122	82	40	95	65
10.00 - 10.30		A	16.3	27	1444	1602	395	298	89	919	332	547	495	413	300	486	212	321	299	215	131	95	53	101	65
10.30 - 11.00		A	16.6	29	1471	1585	390	295	77	928	335	535	483	401	319	459	189	292	276	208	135	106	57	92	58
LAW & HARRY MCGRAW		A	13.6	24	1205	1431	270	178	46^	804	157	336	358	421	404	526	111	231	218	297	260	36^	19^	65	34^
TUE 10.00P 60 CBS	2	B	11.5	20	1019	1464	293	187	43^	808	151	327	363	431	406	548	114	241	230	302	274	48	29^	60	41^
210 99 PD	2	C	11.5	20	1019	1464	293	187	43^	808	151	327	363	431	406	548	114	241	230	302	274	48	29^	60	41^
10.00 - 10.30		A	13.9	23	1232	1440	272	182	44^	811	164	336	353	417	412	523	108	229	217	297	260	36^	21^	70	38^
10.30 - 11.00		A	13.3	24	1178	1422	268	173	47^	797	149	336	364	425	396	529	113	233	220	298	261	36^	16^	60	29^
LEG WORK		A	8.6	16	762	1691	348	293	62^	880	296	497	435	389	325	552	155	322	309	275	211	69^	40^	191	112
SAT 9.00P 60 CBS	2	B	7.3	13	647	1685	321	267	78	817	283	462	428	351	290	595	190	358	343	287	202	67^	36^	206	109
208 99 PD	2	C	7.3	13	647	1685	321	267	78	817	283	462	428	351	290	595	190	358	343	287	202	67^	36^	206	109
9.00 - 9.30		A	8.9	16	789	1685	339	282	65^	869	284	479	417	381	332	559	148	323	312	283	216	65^	38^	192	112
9.30 - 10.00		A	8.3	15	735	1698	357	304	59^	892	310	517	453	397	317	544	164	321	305	266	207	73^	41^	189	112
MACGYVER		A	12.1	20	1072	1729	257	195	59^	769	216	386	342	367	338	666	228	364	309	283	261	111	50^	183	92
CONT'D																									

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY TIME DUR NET NO. OF T/C / #STNS CVG% TYPE	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
MACGYVER-CONT'D																								
MON 8.00P 60 ABC 3	B	12.1	19	1069	1701	273	214	61	752	200	390	359	386	314	657	227	388	351	309	218	121	63	172	91
197 93 A 3	C	12.1	19	1069	1701	273	214	61	752	200	390	359	386	314	657	227	388	351	309	218	121	63	172	91
8.00 - 8.30	A	10.9	18	966	1741	275	205	59^	801	226	407	352	385	351	655	233	347	291	264	266	105	47^	180	93
8.30 - 9.00	A	13.3	21	1178	1719	243	187	59	743	207	369	334	353	327	675	225	378	324	299	256	117	53^	186	92
MAGNUM, P.I.	A	18.6	28	1648	1659	360	290	112	855	302	524	477	405	287	598	215	400	358	310	162	86	39	120	72
WED 9.00P 60 CBS 1	B	18.6	28	1648	1659	360	290	112	855	302	524	477	405	287	598	215	400	358	310	162	86	39	120	72
207 99 PD 1	C	18.6	28	1648	1659	360	290	112	855	302	524	477	405	287	598	215	400	358	310	162	86	39	120	72
9.00 - 9.30	A	17.8	27	1577	1654	348	275	116	856	296	511	471	407	298	590	207	387	351	307	166	84	38^	124	73
9.30 - 10.00	A	19.5	30	1728	1656	370	302	109	849	307	532	480	401	276	603	221	409	362	312	156	87	41	116	71
MARRIED...WITH CHILDREN	A	5.8	9	514	1883	358	320	89^	674	389	553	429	245	97^	542	244	413	344	255	102^	307	180	360	234
SUN 8.00P 30 FOX 3	B	4.0	6	352	1799	353	300	53^	653	345	505	425	255	107	659	317	541	464	307	87^	218	130	269	181
117 86 CS 3	C	4.0	6	352	1799	353	300	53^	653	345	505	425	255	107	659	317	541	464	307	87^	218	130	269	181
MAX HEADROOM	A	7.1	12	629	1490	257	217	106	576	299	416	334	226	132	453	236	369	341	195	61^	178	50^	283	187
FRI 9.00P 60 ABC 4	B	7.0	12	620	1618	254	208	121	643	292	451	398	278	150	558	256	427	378	259	93	166	71	250	155
207 99 A 4	C	7.0	12	620	1618	254	208	121	643	292	451	398	278	150	558	256	427	378	259	93	166	71	250	155
9.00 - 9.30	A	7.3	13	647	1527	280	243	118	628	328	459	360	239	143	429	229	343	322	177	63^	176	54^	294	192
9.30 - 10.00	A	6.8	12	602	1472	236	193	94^	529	273	376	310	216	122	486	247	403	367	217	59^	183	46^	274	185
MR. PRESIDENT	A	3.7	6	328	1612	283	241	92^	572	307	439	444	211	78^	575	295	449	411	239	73^	299	187^	167^	137^
SUN 9.30P 30 FOX 3	B	2.8	4	251	1574	310	264	89^	623	336	466	435	224	114^	616	304	462	395	253	122^	199	110^	136^	102^
115 84 CS 3	C	2.8	4	251	1574	310	264	89^	623	336	466	435	224	114^	616	304	462	395	253	122^	199	110^	136^	102^
MOONLIGHTING	A	21.8	34	1931	1666	389	348	132	796	427	610	526	285	144	497	288	408	308	178	72	178	86	195	123
TUE 9.00P 60 ABC 2	B	23.9	37	2113	1701	397	358	131	776	418	604	514	281	135	522	311	432	343	181	66	194	108	209	131
217 99 PD 2	C	23.9	37	2113	1701	397	358	131	776	418	604	514	281	135	522	311	432	343	181	66	194	108	209	131
9.00 - 9.30	A	21.1	33	1869	1702	392	354	131	796	424	611	528	283	145	497	287	409	307	178	71	188	98	222	142
9.30 - 10.00	A	22.5	35	1994	1632	386	342	133	796	429	609	524	288	143	497	288	407	309	179	73	169	74	170	105
MURDER, SHE WROTE	A	23.3	36	2064	1623	337	223	48	923	165	355	382	442	493	518	102	209	219	249	273	73	37	108	70
SUN 8.04P 60 CBS 4	B	21.4	33	1894	1597	322	209	51	893	143	331	364	436	492	570	105	226	248	287	301	63	30	72	46
207 99 SM 4	C	21.4	33	1894	1597	322	209	51	893	143	331	364	436	492	570	105	226	248	287	301	63	30	72	46
8.00 - 8.30	A	22.6	35	2002	1595	327	213	43	907	152	337	364	433	498	515	96	204	215	245	276	71	37	103	64
8.30 - 9.00	A	23.9	36	2118	1636	341	226	49	932	168	359	386	447	498	519	104	209	217	250	274	74	36	110	74
9.00 - 9.30	A	23.5	36	2082	1690	372	264	67	947	217	435	450	463	430	530	125	246	257	267	238	82	41	131	82
MY SISTER SAM	A	10.1	19	895	1613	322	264	58^	849	281	449	386	331	350	495	187	300	259	181	177	91	48^	178	114
SAT 8.00P 30 CBS 2	B	8.7	16	771	1648	298	239	68	812	278	418	385	294	341	536	183	317	289	226	193	83	45^	218	130
208 99 CS 2	C	8.7	16	771	1648	298	239	68	812	278	418	385	294	341	536	183	317	289	226	193	83	45^	218	130
NAT'L LEAGUE CHAMP PRE 1(S)	A	10.7	19	948	1501	166	118	35^	621	126	234	245	243	336	677	196	315	306	243	315	62^	26^	140	89
TUE 8.00P 22 NBC																								
CONT'D																								

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME DUR NET NO. OF / #STNS CVG% TYPE T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
NAT'L LEAGUE CHAMP PRE 1-CONT'D 204 99 SC																								
NAT'L LEAGUE CHAMP GM 1(S) TUE 8.22P 166 NBC 204 99 SE	A	15.5	25	1373	1541	174	133	41^	560	129	247	256	241	265	825	263	445	441	351	323	73	28^	83	54
SAN FRANCISCO VS ST LOUIS																								
8.00 - 8.30	A	11.5	20	1019	1539	159	119	39^	603	120	239	247	237	317	741	225	366	354	267	327	62	20^	132	84
8.30 - 9.00	A	13.6	23	1205	1540	150	103	35^	580	108	213	233	245	313	788	220	392	389	345	340	54	19^	118	81
9.00 - 9.30	A	15.6	25	1382	1543	159	128	37^	586	130	243	249	245	299	822	255	437	432	348	333	56	18^	80	57
9.30 - 10.00	A	16.0	25	1418	1510	172	136	42^	563	129	247	254	237	273	804	253	429	436	342	323	70	26^	73	50
10.00 - 10.30	A	17.1	28	1515	1532	186	141	45	538	139	258	261	229	235	840	289	480	467	355	303	84	31^	71	42
10.30 - 11.00	A	16.6	28	1471	1580	191	146	46	530	132	259	269	242	219	879	291	484	479	376	323	96	42^	75	41^
11.00 - 11.30	A	13.9	26	1232	1577	223	178	47^	572	142	293	306	280	227	853	284	489	486	367	307	94	42^	59	35^
NAT'L LEAGUE CHAMP PRE 3(S) FRI 8.00P 24 NBC 205 99 SC	A	10.1	20	895	1585	203	151	37^	648	134	247	257	231	376	752	220	377	339	298	359	53^	23^	133	88
NAT'L LEAGUE CHAMP GM 3(S) FRI 8.24P 223 NBC 205 99 SE	A	14.6	27	1294	1654	207	151	33^	609	138	268	258	258	307	857	255	469	452	379	340	73	35^	115	82
ST. LOUIS VS SAN FRANCISCO																								
8.00 - 8.30	A	11.8	22	1045	1588	209	152	24^	644	119	230	237	228	387	782	232	393	342	304	371	49^	29^	113	86
8.30 - 9.00	A	13.8	25	1223	1586	184	134	36^	625	129	234	229	218	364	797	245	413	366	309	360	51^	32^	112	83
9.00 - 9.30	A	14.7	26	1302	1607	199	149	28^	606	132	243	213	231	339	822	277	442	393	318	346	70	34^	109	73
9.30 - 10.00	A	14.0	25	1240	1673	231	171	32^	628	150	284	266	272	318	854	259	474	446	368	343	76	37^	115	79
10.00 - 10.30	A	14.4	26	1276	1687	225	161	40^	602	125	274	279	281	299	889	266	512	493	403	330	73	31^	123	93
10.30 - 11.00	A	14.7	27	1302	1703	206	143	27^	586	127	262	269	268	286	901	249	499	497	438	339	85	35^	131	96
11.00 - 11.30	A	15.0	29	1329	1661	209	147	26^	592	145	276	262	263	276	884	243	486	487	412	339	75	36^	110	77
11.30 - 12.00	A	16.5	36	1462	1663	198	147	38^	610	152	296	281	274	265	860	246	469	479	404	329	83	40^	110	74
12.00 - 12.30	A	13.5	33	1196	1639	193	150	49^	625	161	313	284	264	271	830	252	462	475	379	302	81	38^	103	71
NAT'L LEAGUE CHAMP PRE 4(S) SAT 8.00P 15 NBC 205 99 SC	A	9.6	19	851	1623	175	118	58^	647	118	228	234	262	376	723	174	317	314	276	361	111	66^	142	77
NAT'L LEAGUE CHAMP GM 4(S) SAT 8.15P 157 NBC 205 99 SE	A	14.5	27	1285	1708	207	147	58	647	160	283	278	250	323	845	233	429	417	360	375	89	37^	127	82
ST. LOUIS VS SAN FRANCISCO 8.00 - 8.30 CONT'D	A	10.8	21	957	1662	193	117	44^	626	113	217	231	258	363	786	203	356	356	307	382	103	63^	147	80

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT.5-11,1987

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
NAT'L LEAGUE CHAMP GM 4(-CONT'D																									
8.30 - 9.00		A	13.4	25	1187	1665	203	142	48^	635	143	243	249	244	346	791	186	354	357	329	397	96	51^	144	78
9.00 - 9.30		A	15.2	29	1347	1685	207	147	50	648	145	273	275	261	329	838	207	411	409	369	390	84	34^	115	71
9.30 - 10.00		A	15.9	29	1409	1731	207	141	66	670	163	291	287	259	337	864	246	442	430	367	382	77	27^	120	76
10.00 - 10.30		A	15.3	29	1356	1720	221	165	72	652	187	316	297	240	300	852	261	469	446	368	339	93	36^	123	91
10.30 - 11.00		A	15.0	30	1329	1713	193	148	57	612	182	312	291	230	272	886	278	491	457	376	350	87	27^	128	99
NBC MONDAY NIGHT MOVIES		A	16.7	27	1480	1596	349	299	106	857	332	563	502	384	231	448	181	296	282	210	113	115	75	177	107
MON 9.00P 120 NBC	3	B	16.7	27	1479	1633	335	275	97	827	302	516	456	377	255	497	176	310	293	248	150	145	82	164	105
200 99 FF	3	C	16.7	27	1479	1633	335	275	97	827	302	516	456	377	255	497	176	310	293	248	150	145	82	164	105
HAUNTED BY HER PAST																									
9.00 - 9.30		A	17.2	26	1524	1632	360	307	96	857	316	548	485	387	252	445	174	280	265	201	129	125	80	205	133
9.30 - 10.00		A	16.6	26	1471	1594	346	297	106	857	321	560	501	393	232	443	175	275	265	208	129	119	80	175	107
10.00 - 10.30		A	16.6	27	1471	1573	341	293	113	852	336	568	511	383	220	444	186	305	293	210	98	113	74	165	98
10.30 - 11.00		A	16.5	30	1462	1573	347	297	111	856	353	574	508	371	218	456	189	325	302	221	95	101	66	160	88
NEWHART		A	19.5	30	1728	1623	373	295	114	863	326	509	461	352	287	518	223	350	315	209	149	97	55	146	82
MON 9.00P 30 CBS	4	B	17.5	27	1551	1585	377	300	112	864	310	507	483	368	294	498	186	311	297	228	160	101	58	123	81
210 99 CS	4	C	17.5	27	1551	1585	377	300	112	864	310	507	483	368	294	498	186	311	297	228	160	101	58	123	81
NFL MONDAY NIGHT FOOTBALL		A	13.8	25	1223	1525	193	166	57	514	173	281	276	230	192	852	324	531	512	376	257	58	11v	101	59
MON 9.00P 196 ABC	3	B	18.5	33	1639	1576	216	184	55	507	183	314	299	236	156	875	336	563	527	406	246	99	23	94	55
215 99 SE	3	C	18.5	33	1639	1576	216	184	55	507	183	314	299	236	156	875	336	563	527	406	246	99	23	94	55
SAN FRANCISCO VS NY GIANTS																									
9.00 - 9.30		A	15.1	23	1338	1591	193	168	63	556	180	299	289	255	222	817	291	486	458	358	274	74	20^	144	78
9.30 - 10.00		A	16.5	26	1462	1545	180	148	51	515	156	268	273	248	206	871	317	510	507	384	285	52	6v	107	69
10.00 - 10.30		A	16.9	27	1497	1535	205	174	61	515	189	288	277	219	182	879	344	545	522	378	266	53	8v	88	52
10.30 - 11.00		A	14.9	25	1320	1482	203	170	57	479	169	257	251	207	178	853	343	542	513	360	248	66	6v	84	51
11.00 - 11.30		A	12.0	24	1063	1532	203	184	66	521	193	311	316	232	165	848	345	566	541	382	218	64	16^	99	53^
11.30 - 12.00		A	9.7	25	859	1493	181	160	49^	503	161	271	262	214	197	857	314	556	551	398	242	43^	11v	90	49^
12.00 - 12.30		A	9.1	27	806	1460	182	153	36^	510	146	272	254	228	201	839	306	545	531	399	240	34^	10v	76^	44^
OHARA		A	10.5	19	930	1722	287	213	112	834	236	407	409	390	370	605	176	355	351	321	210	119	47^	162	80
SAT 9.00P 60 ABC	2	B	9.5	18	842	1714	284	223	101	792	220	412	421	391	318	641	191	401	387	344	199	123	42^	158	87
208 99 OP	2	C	9.5	18	842	1714	284	223	101	792	220	412	421	391	318	641	191	401	387	344	199	123	42^	158	87
9.00 - 9.30		A	10.1	19	895	1702	276	198	118	811	239	395	401	368	355	599	177	359	350	318	205	107	40^	185	94
9.30 - 10.00		A	10.9	20	966	1740	298	227	107	856	233	418	416	411	384	611	176	352	352	324	215	131	53^	141	66
OLDEST ROOKIE		A	12.2	19	1081	1592	294	210	83	813	199	396	422	439	337	575	132	304	277	334	238	77	31^	126	71
WED 8.00P 60 CBS	4	B	11.9	20	1052	1578	264	191	78	776	195	391	400	398	323	581	157	305	302	297	235	81	34	140	83
206 99 OP	4	C	11.9	20	1052	1578	264	191	78	776	195	391	400	398	323	581	157	305	302	297	235	81	34	140	83
8.00 - 8.30		A	11.6	19	1028	1601	299	208	83	828	203	397	425	446	352	571	138	295	256	319	245	72	28^	130	77
CONT'D																									

A = CURRENT REPORT B = QUARTER AVERAGE C = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT.5-11,1987

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
OLDEST ROOKIE-CONT'D 8.30 - 9.00				A	12.8	20	1134	1583	289	212	83	800	195	396	419	433	323	579	127	312	296	348	232	82	33^	123	66
OLYMPIC DIARY-MON				A	13.4	21	1187	1734	250	196	60	761	216	380	342	367	335	678	219	381	319	305	256	106	49^	189	97
MON 8.43P	1	ABC	4	B	12.2	19	1076	1694	263	211	50	701	203	381	354	355	278	712	254	440	406	337	218	117	54	164	93
180	91	SC	4	C	12.2	19	1076	1694	263	211	50	701	203	381	354	355	278	712	254	440	406	337	218	117	54	164	93
OLYMPIC DIARY-TUE				A	15.3	27	1356	1486	358	322	147	865	437	633	573	318	173	428	206	343	310	192	59	99	30^	95	61
TUE 10.40P	1	ABC	4	B	15.7	28	1387	1546	360	316	137	835	412	617	529	326	176	493	249	393	333	196	78	102	52	117	75
213	99	SC	4	C	15.7	28	1387	1546	360	316	137	835	412	617	529	326	176	493	249	393	333	196	78	102	52	117	75
OLYMPIC DIARY-WED				A	15.4	27	1364	1478	347	295	82	862	315	512	462	357	297	406	169	261	242	184	105	103	54	107	76
WED 10.39P	1	ABC	3	B	15.6	27	1382	1556	350	290	85	872	297	504	460	380	320	442	178	281	260	194	131	111	69	131	94
216	99	SC	3	C	15.6	27	1382	1556	350	290	85	872	297	504	460	380	320	442	178	281	260	194	131	111	69	131	94
OLYMPIC DIARY-THU				A	10.5	18	930	1496	360	270	82	790	295	494	416	369	249	522	194	344	306	252	146	69	53^	116	72
THU 10.33P	1	ABC	4	B	11.6	20	1023	1677	297	239	99	736	286	482	427	350	209	608	259	438	364	278	140	155	90	177	127
210	98	SC	4	C	11.6	20	1023	1677	297	239	99	736	286	482	427	350	209	608	259	438	364	278	140	155	90	177	127
OLYMPIC DIARY-FRI				A	11.3	21	1001	1460	271	189	73	733	184	375	369	389	288	615	159	396	386	356	178	61^	17^	51^	28^
FRI 10.52P	1	ABC	4	B	12.8	25	1132	1586	302	224	85	829	240	458	451	410	307	600	182	374	377	301	182	77	40	79	46
214	99	SC	4	C	12.8	25	1132	1586	302	224	85	829	240	458	451	410	307	600	182	374	377	301	182	77	40	79	46
OLYMPIC DIARY-SAT 1				A	12.4	25	1099	1574	340	253	74	900	251	424	424	430	403	479	142	236	237	231	206	81	50^	114	62
SAT 10.42P	1	ABC	4	B	8.9	18	786	1556	334	264	84	785	249	435	436	383	286	480	179	290	273	228	152	121	72	169	103
211	99	SC	4	C	8.9	18	786	1556	334	264	84	785	249	435	436	383	286	480	179	290	273	228	152	121	72	169	103
OLYMPIC DIARY-SUN				A	7.1	14	629	1431	221	149	18v	718	119	219	290	321	402	551	127	248	243	275	271	133	83^	29^	29^
SUN 6.58P	1	ABC	5	B	6.2	13	546	1489	225	177	43^	707	145	299	308	330	366	594	162	297	302	282	248	86	52^	102	62
166	88	SC	5	C	6.2	13	546	1489	225	177	43^	707	145	299	308	330	366	594	162	297	302	282	248	86	52^	102	62
OLYMPIC DIARY-SUN 1				A	11.7	20	1037	1690	373	289	91	852	243	480	461	429	308	586	183	386	349	321	175	134	63	118	76
SUN 10.43P	1	ABC	4	B	12.6	22	1112	1715	365	283	109	861	235	499	502	474	291	617	180	383	389	345	176	111	53	125	85
216	99	SC	4	C	12.6	22	1112	1715	365	283	109	861	235	499	502	474	291	617	180	383	389	345	176	111	53	125	85
PERFECT STRANGERS				A	17.0	28	1506	1566	316	260	103	754	327	457	374	251	240	425	229	318	261	146	87	151	106	236	168
WED 8.00P	30	ABC	3	B	16.2	27	1432	1641	340	280	96	758	346	489	413	263	220	446	228	336	288	175	83	180	102	258	160
217	99	CS	3	C	16.2	27	1432	1641	340	280	96	758	346	489	413	263	220	446	228	336	288	175	83	180	102	258	160
PRESIDENTIAL PORTRAIT				A	15.1	24	1335	1550	362	270	89	866	270	477	448	415	325	501	167	310	282	255	162	77	42	107	59
MTTH 9.58P	1	CBS	8	B	13.6	22	1208	1535	351	267	82	854	268	477	455	402	313	516	175	305	286	254	176	80	44	85	51
207	99	DO	8	C	13.6	22	1208	1535	351	267	82	854	268	477	455	402	313	516	175	305	286	254	176	80	44	85	51
SECOND CHANCE				A	3.9	7	346	1869	324	300	73^	778	270	556	455	381	208	476	253	407	331	198	45v	256	136^	360	266
SAT 9.00P	30	FOX	3	B	2.5	5	224	1801	282	251	69^	683	261	506	442	336	156^	539	302	467	351	214	47^	258	112^	321	254
116	86	CS	3	C	2.5	5	224	1801	282	251	69^	683	261	506	442	336	156^	539	302	467	351	214	47^	258	112^	321	254
60 MINUTES				A	18.5	32	1639	1557	315	219	52	816	174	326	323	360	434	651	179	310	311	298	290	32^	10v	57	25^
SUN 7.04P	60	CBS	4	B	19.9	34	1765	1543	310	210	48	777	157	312	322	356	403	678	163	323	339	336	297	37	15^	51	27
CONT'D																											

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
60 MINUTES-CONT'D																												
	210	99	DN	4	C	19.9	34	1765	1543	310	210	48	777	157	312	322	356	403	678	163	323	339	336	297	37	15^	51	27
	7.00 - 7.30				A	16.1	28	1426	1527	299	214	50	778	174	308	300	325	421	661	190	316	314	297	294	28^	6v	61	27^
	7.30 - 8.00				A	20.0	33	1772	1567	325	223	53	833	175	335	333	376	439	655	177	313	313	302	291	28^	8v	52	20^
	8.00 - 8.30				A	22.7	36	2011	1632	321	216	57	886	163	353	360	424	464	591	140	273	279	279	272	79	38	76	46
SLAP MAXWELL					A	14.8	23	1311	1578	344	267	77	823	299	479	454	351	270	484	217	316	285	218	124	131	86	139	85
WED	9.30P	30	ABC	3	B	15.9	25	1412	1649	334	275	86	814	294	503	472	376	254	547	234	377	332	249	136	129	68	160	98
	216	99	CS	3	C	15.9	25	1412	1649	334	275	86	814	294	503	472	376	254	547	234	377	332	249	136	129	68	160	98
SLEDGE HAMMER					A	9.3	15	824	1507	267	198	90	672	234	361	342	287	252	487	208	319	254	214	141	124	52^	224	155
THU	8.00P	30	ABC	4	B	8.3	14	735	1622	258	201	81	684	236	364	339	291	272	574	221	363	314	259	175	120	57	245	169
	207	98	CS	4	C	8.3	14	735	1622	258	201	81	684	236	364	339	291	272	574	221	363	314	259	175	120	57	245	169
SPENSER: FOR HIRE					A	12.1	19	1072	1801	377	310	122	801	288	495	461	372	245	635	252	429	357	321	164	136	83	229	142
SUN	8.00P	60	ABC	3	B	10.9	17	969	1772	327	267	106	761	252	459	426	366	252	661	233	428	382	331	197	124	59	226	126
	210	99	PD	3	C	10.9	17	969	1772	327	267	106	761	252	459	426	366	252	661	233	428	382	331	197	124	59	226	126
	8.00 - 8.30				A	11.7	18	1037	1800	375	306	114	797	286	488	458	366	250	621	243	413	354	322	164	132	78	250	144
	8.30 - 9.00				A	12.5	19	1108	1802	379	314	129	804	290	502	464	378	241	649	261	444	360	321	165	140	88	209	141
SPORTSBREAK-SAT					A	7.8	15	691	1672	353	275	57^	859	305	498	437	386	299	515	163	276	282	248	217	119	73^	179	97
SAT	9.58P	1	CBS	3	B	9.6	18	851	1672	290	215	57	798	204	384	410	380	337	643	181	340	365	340	245	82	39^	149	93
	209	99	SN	3	C	9.6	18	851	1672	290	215	57	798	204	384	410	380	337	643	181	340	365	340	245	82	39^	149	93
SPORTSBREAK-SUN					A	19.5	30	1728	1682	377	284	83	928	264	509	471	449	357	519	163	298	273	255	192	108	58	126	74
SUN	9.58P	1	CBS	3	B	16.7	27	1477	1624	361	260	88	884	239	476	471	438	334	566	162	306	308	291	218	76	39	98	66
	207	99	SN	3	C	16.7	27	1477	1624	361	260	88	884	239	476	471	438	334	566	162	306	308	291	218	76	39	98	66
THIRTYSOMETHING					A	15.9	28	1409	1513	365	327	153	844	430	629	560	314	160	447	225	359	318	188	65	117	40^	105	66
TUE	10.00P	60	ABC	2	B	16.3	29	1444	1565	383	340	158	828	433	632	556	310	148	478	258	394	334	187	65	125	64	135	82
	213	99	GD	2	C	16.3	29	1444	1565	383	340	158	828	433	632	556	310	148	478	258	394	334	187	65	125	64	135	82
	10.00 - 10.30				A	16.4	27	1453	1536	372	336	154	831	431	630	549	308	150	453	238	367	318	179	68	135	49	117	73
	10.30 - 11.00				A	15.4	28	1364	1488	358	318	153	858	428	627	572	321	171	441	212	351	318	198	63	97	30^	93	58
TOUR OF DUTY					A	12.0	19	1063	1699	306	239	77	724	234	433	401	352	248	662	259	446	400	330	173	166	69	146	104
THU	8.00P	60	CBS	3	B	11.0	18	972	1610	251	193	67	659	190	387	365	331	235	696	256	481	447	350	179	131	48	123	77
	206	99	GD	3	C	11.0	18	972	1610	251	193	67	659	190	387	365	331	235	696	256	481	447	350	179	131	48	123	77
	8.00 - 8.30				A	10.7	17	948	1651	279	212	75	720	217	401	376	347	278	649	255	442	393	322	170	153	65^	129	95
	8.30 - 9.00				A	13.4	21	1187	1724	324	259	77	722	246	456	418	355	222	669	260	447	403	334	175	175	73	159	111
TRACEY ULLMAN SHOW					A	4.0	6	354	1775	299	244	85^	589	355	468	404	202	79^	523	264	440	395	232	60^	438	264	225	175^
SUN	9.00P	30	FOX	3	B	3.2	5	286	1667	320	281	82^	613	352	486	431	221	97^	604	304	491	410	256	96^	273	165	176	118^
	116	84	CS	3	C	3.2	5	286	1667	320	281	82^	613	352	486	431	221	97^	604	304	491	410	256	96^	273	165	176	118^
20/20					A	10.8	20	957	1472	258	189	77	723	222	390	365	353	278	604	173	383	384	324	180	73	16v	72	44^
FRI	10.00P	60	ABC	4	B	12.5	24	1105*	1576	278	207	90	808	238	445	435	395	302	603	193	375	379	292	181	78	40	88	53
CONT'D																												

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT. 5-11, 1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
20/20-CONT'D •																												
	214	99	DN	4	C	12.5	24	1105	1576	278	207	90	808	238	445	435	395	302	603	193	375	379	292	181	78	40	88	53
	10.00 - 10.30				A	10.6	20	939	1494	251	185	78	713	246	395	368	330	268	615	197	393	394	309	177	85	18^	81	51^
	10.30 - 11.00				A	10.9	21	966	1465	267	194	77	740	201	390	365	379	291	600	151	377	378	342	183	61^	15v	63^	37^
21 JUMP STREET					A	5.8	10	514	1824	409	359	128	802	373	614	524	365	127	479	219	362	295	215	95^	304	169	240	150
SUN	7.00P	60	FOX	4	B	5.3	9	472	1727	390	337	91	728	349	557	458	319	122	535	305	424	328	197	87	269	145	195	115
	117	86	OP	4	C	5.3	9	472	1727	390	337	91	728	349	557	458	319	122	535	305	424	328	197	87	269	145	195	115
	7.00 - 7.30				A	5.3	9	470	1802	412	356	117^	815	342	606	531	406	141	472	213	354	280	207	102^	300	168	216	136
	7.30 - 8.00				A	6.2	10	549	1872	413	368	140	803	405	630	527	336	116	493	228	374	313	224	90^	312	173	264	165
VALERIE'S FAMILY					A	18.2	28	1613	1751	333	294	108	700	332	501	422	267	160	459	257	357	293	149	89	209	122	384	251
MON	8.30P	30	NBC	3	B	17.7	27	1568	1836	327	286	108	727	339	527	449	285	161	438	215	332	285	179	90	252	131	420	277
	204	99	CS	3	C	17.7	27	1568	1836	327	286	108	727	339	527	449	285	161	438	215	332	285	179	90	252	131	420	277
WEREWOLF					A	5.4	10	478	1871	325	265	101^	698	281	529	473	358	125^	688	310	565	487	352	101^	253	139	233	121^
SAT	8.00P	30	FOX	3	B	3.9	7	343	1825	348	290	64^	699	278	500	456	353	141	659	345	528	442	287	88^	262	131	205	116
	116	86	SM	3	C	3.9	7	343	1825	348	290	64^	699	278	500	456	353	141	659	345	528	442	287	88^	262	131	205	116
WEST 57TH					A	7.6	15	673	1556	303	231	79^	793	288	459	402	337	282	560	190	360	333	282	191	117	60^	85^	34^

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
SAT	10.00P	60	CBS	2	B	7.3	14	642	1583	304	245	75	762	268	447	410	325	264	613	213	405	394	302	181	103	52^	105	57^
	208	99	DN	2	C	7.3	14	642	1583	304	245	75	762	268	447	410	325	264	613	213	405	394	302	181	103	52^	105	57^
	10.00 - 10.30				A	7.5	15	665	1570	323	251	74^	807	283	459	408	350	295	553	185	356	336	279	193	120	61^	91^	30^
	10.30 - 11.00				A	7.6	16	673	1562	287	214	86^	790	296	464	401	329	273	576	197	368	335	289	191	116	60^	81^	38^
WHO'S THE BOSS?					A	21.9	36	1940	1738	361	315	114	783	327	516	469	304	212	483	243	371	290	201	92	215	109	257	155
TUE	8.00P	30	ABC	3	B	23.1	38	2047	1757	371	324	108	761	349	535	460	294	178	463	247	360	291	179	79	225	124	308	203
	220	99	CS	3	C	23.1	38	2047	1757	371	324	108	761	349	535	460	294	178	463	247	360	291	179	79	225	124	308	203
WISEGUY					A	13.8	22	1223	1641	354	247	81	800	245	465	457	426	256	587	204	378	371	324	159	135	69	118	70
THU	9.00P	60	CBS	3	B	12.5	20	1105	1609	310	224	77	780	240	440	423	377	281	624	217	386	375	316	195	98	47	107	62
	207	99	OP	3	C	12.5	20	1105	1609	310	224	77	780	240	440	423	377	281	624	217	386	375	316	195	98	47	107	62
	9.00 - 9.30				A	13.3	21	1178	1688	348	249	79	791	248	468	459	415	244	618	215	400	392	339	163	144	73	135	82
	9.30 - 10.00				A	14.3	23	1267	1598	360	246	83	809	242	462	455	436	267	559	195	357	352	310	156	127	66	102	59
WOMEN IN PRISON					A	6.3	10	558	1804	347	322	92^	702	397	589	442	258	96^	510	242	410	358	229	81^	305	193	287	188
SUN	8.30P	30	FOX	1	B	6.3	10	558	1804	347	322	92^	702	397	589	442	258	96^	510	242	410	358	229	81^	305	193	287	188
	117	86	CS	1	C	6.3	10	558	1804	347	322	92^	702	397	589	442	258	96^	510	242	410	358	229	81^	305	193	287	188

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT.5–11,1987

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	CHILDREN TOT. 2-5	CHILDREN MALE 6-11	CHILDREN FEM. 6-11
EARLY EVENING NEWS																											
ABC WORLD NEWS TONIGHT				A	9.2	18	817	215	156	747	152	301	289	335	409	585	121	242	257	274	294	26^	23^	27^	36^	11^	16^
MON-FRI 6.30P	30	ABC	10	B	9.4	19	836	216	156	756	137	298	299	356	417	569	119	241	259	268	279	24^	26^	29^	33^	11^	20^
212	99	N	10	C	9.4	19	836	216	156	756	137	298	299	356	417	569	119	241	259	268	279	24^	26^	29^	33^	11^	20^
ABC WRLD NEWS TONIGHT-SUN				A	6.3	13	558	186	142	703	104^	182	230	273	458	554	79^	183	198	265	333	31^	36^	25v	5v	4v	12v
SUN 6.30P	30	ABC	2	B	6.2	13	545	189	158	711	120	242	255	279	433	587	112	240	261	274	300	25^	36^	28^	13v	17v	21v
166	87	N	2	C	6.2	13	545	189	158	711	120	242	255	279	433	587	112	240	261	274	300	25^	36^	28^	13v	17v	21v
CBS EVENING NEWS-RATHER				A	11.4	23	1008	207	129	734	133	265	290	312	414	569	118	230	236	266	294	26^	11^	22^	36	20^	26^
MON-FRI 6.30P	30	CBS	15	B	11.0	23	977	212	132	742	125	267	294	332	418	564	113	224	228	261	302	23^	16^	24^	33	18^	20^
209	99	N	15	C	11.0	23	977	212	132	742	125	267	294	332	418	564	113	224	228	261	302	23^	16^	24^	33	18^	20^
CBS SAT. NEWS-SCHIEFFER				A	5.7	13	505	178	104^	680	115^	152	147	205	506	540	143	202	224	178	299	21v	10v	17v	39^	4v	7v
SAT 6.30P	30	CBS	3	B	7.2	16	641	163	84	711	118	188	195	258	482	586	142	242	240	241	315	33^	11v	34^	37^	22^	8v
167	90	N	3	C	7.2	16	641	163	84	711	118	188	195	258	482	586	142	242	240	241	315	33^	11v	34^	37^	22^	8v
NBC NIGHTLY NEWS				A	9.5	20	842	220	142	773	131	265	293	328	448	567	129	236	240	230	295	21^	31^	21^	23^	13^	15^
MON-FRI 6.30P	30	NBC	10	B	9.8	20	867	211	144	769	113	261	300	348	443	564	124	228	236	238	296	24^	32^	27^	27^	15^	15^
188	91	N	10	C	9.8	20	867	211	144	769	113	261	300	348	443	564	124	228	236	238	296	24^	32^	27^	27^	15^	15^
NBC NIGHTLY NEWS-SAT.				A	7.9	18	700	182	128	793	130	247	234	261	495	618	102	205	225	216	375	35^	42^	39^	18v	32^	7v
SAT 6.30P	30	NBC	2	B	7.3	17	647	173	131	758	136	260	245	247	456	633	138	248	267	228	340	27^	37^	33^	13v	25^	18^
156	82	N	2	C	7.3	17	647	173	131	758	136	260	245	247	456	633	138	248	267	228	340	27^	37^	33^	13v	25^	18^
NBC NIGHTLY NEWS-SUN				A	9.9	18	877	226	163	631	115	273	277	295	316	797	228	419	423	366	314	35^	54^	34^	26^	32^	9v
SUN 7.32P	28	NBC	2	B	7.6	15	671	247	174	725	137	295	298	312	383	746	217	381	363	326	310	34^	47^	30^	19^	23^	14v
186	90	N	2	C	7.6	15	671	247	174	725	137	295	298	312	383	746	217	381	363	326	310	34^	47^	30^	19^	23^	14v

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PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY / TIME / #STNS / DUR / CVG% / NET / TYPE / NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE																								
ABC NEWS:NIGHTLINE	A	5.2	16	464	1359	273	205	218	80	715	184	368	347	418	384	55^	509	113	263	249	310	285	27^	39^
TUWF 11.30P 31 ABC 9	B	5.3	16	467	1442	250	191	190	76	726	187	361	340	399	360	68	586	156	308	285	342	309	25^	30^
208 98 N 9	C	5.3	16	467	1442	250	191	190	76	726	187	361	340	399	360	68	586	156	308	285	342	309	25^	30^
THU 11.30P 38																								
11.30 - 12.00	A	5.3	15	467	1349	272	205	219	80	712	182	366	345	415	381	56^	504	113	260	246	306	281	28^	37^
12.00 - 12.30	A	5.3	19	466	1354	259	190	199	75	700	193	360	340	416	387	46^	531	110	271	260	324	301	14v	52^
ABC NEWS:NIGHTLINE-MON.	A	3.5	19	310	1524	225	194^	194^	32v	553	129^	354	352	376	345	29v	787	245	540	512	581	580	19v	58^
MON 12.47A 31 ABC 5	B	4.0	21	354	1342	227	191	162	70^	538	160	311	297	334	282	77^	711	272	476	455	511	469	37^	15v
203 95 N 5	C	4.0	21	354	1342	227	191	162	70^	538	160	311	297	334	282	77^	711	272	476	455	511	469	37^	15v
12.30 - 1.00	A	3.9	20	346	1476	221	194	194	30v	570	132^	360	357	390	362	28v	741	232	504	478	533	532	17v	52^
1.00 - 1.30	A	3.3	19	292	1523	222	189^	189^	32v	525	123^	339	339	353	321	30v	806	250	556	527	606	606	20v	62^
ABC WEEKEND REPORT-SAT.	A	2.6	8	230	1202	234^	200^	177^	120^	681	210^	377	347	432	369	117^	360	97^	194^	163^	174^	127^	39v	27v
SAT 11.30P 15 ABC 2	B	2.1	6	182	1250	236^	215^	200^	77^	697	170^	351	332	418	378	82^	430	97^	254	228^	256	226^	26v	19v
138 75 N 2	C	2.1	6	182	1250	236^	215^	200^	77^	697	170^	351	332	418	378	82^	430	97^	254	228^	256	226^	26v	19v
ABC WEEKEND REPORT-SUN.	A	2.3	7	204	1363	291^	233^	201^	87^	723	148^	330	330	403	371	21v	420	133^	283^	283^	307^	300^	13v	55v
SUN 11.30P 15 ABC 2	B	2.4	9	208	1455	260	203^	212^	50v	735	147^	366	362	452	433	37v	529	175^	369	368	387	368	17v	59^
145 80 N 2	C	2.4	9	208	1455	260	203^	212^	50v	735	147^	366	362	452	433	37v	529	175^	369	368	387	368	17v	59^
CBS LATE NIGHT I	A	3.6	15	323	1378	271	212	217	90^	794	212	381	354	412	359	51^	468	157	277	272	324	285	7v	18v
MON 11.30P 64 CBS 12	B	3.8	16	339	1384	262	202	218	88	771	207	393	368	433	387	53^	504	168	313	297	355	326	16v	25^
178 87 FF 12	C	3.8	16	339	1384	262	202	218	88	771	207	393	368	433	387	53^	504	168	313	297	355	326	16v	25^
TUE 11.30P 65																								
WED&THU 11.30P 66																								
11.30 - 12.00	A	3.8	13	339	1368	260	202	220	84^	786	205	376	347	409	362	49^	460	147	269	263	315	279	7v	23^
12.00 - 12.30	A	3.6	17	315	1378	279	220	214	95^	799	218	385	360	412	354	53^	473	165	283	278	332	291	7v	12v
12.30 - 1.00	A	3.3	18	293	1380	278	212	205	101^	784	214	369	347	405	344	53^	475	167	286	283	326	283	10v	19v
CBS LATE NIGHT II	A	2.4	14	209	1367	324	253	256	121^	783	255	434	404	478	415	58^	446	156^	282	262	317	284	6v	28v
MON 12.34A 52 CBS 15	B	2.4	15	215	1401	302	242	256	106^	769	245	436	408	476	427	79^	502	213	347	319	370	327	11v	30^
175 86 FF 15	C	2.4	15	215	1401	302	242	256	106^	769	245	436	408	476	427	79^	502	213	347	319	370	327	11v	30^
TUE 12.35A 51																								
WED&THU 12.36A 50																								
FRI 12.30A 56																								
12.30 - 1.00	A	2.4	14	217	1366	300	232	233	120^	773	248	415	386	453	393	69^	457	177	300	280	328	284	6v	29v
1.00 - 1.30	A	2.3	16	202	1358	346	274	278	121^	788	260	451	420	501	436	46^	431	132^	260	242	302	282	7v	26v
CBS NEWS NIGHTWATCH-1	A	0.8	9	73	1259	242^	188^	108v	121^	787	308^	418^	390^	445^	365^	83v	363^	166^	253^	241^	255^	190^	<<	13v
M-THSU 2.00A 30 CBS 14	B	0.9	10	76	1238	227^	176^	160^	88^	760	277^	402	363	422	383	72v	383	165^	251^	226^	240^	201^	8v	10v
48 52 N 14	C	0.9	10	76	1238	227^	176^	160^	88^	760	277^	402	363	422	383	72v	383	165^	251^	226^	240^	201^	8v	10v
CBS NEWS NIGHTWATCH-2 CONT'D	A	0.9	12	78	1332	278^	207^	114^	156^	818	327^	492	461	520	408^	50v	384^	155^	235^	231^	258^	212^	<<	12v

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OCT.5–11,1987

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																									
CBS NEWS NIGHTWATCH-2-CONT'D																									
M-THSU 2.30A 30 CBS	15	B	0.9	13	82	1282	270^	199^	176^	83^	777	289^	432	409	469	422	49v	389	158^	253^	231^	241^	219^	9v	12v
62 62 N	15	C	0.9	13	82	1282	270^	199^	176^	83^	777	289^	432	409	469	422	49v	389	158^	253^	231^	241^	219^	9v	12v
CBS NEWS NIGHTWATCH-3		A	1.0	19	85	1215	343^	218^	183^	137^	772	288^	367^	333^	410	311^	55v	314^	143^	191^	184^	195^	148^	<<	<<
M-THSU 3.00A 180 CBS	15	B	0.9	18	78	1192	333^	207^	223^	81v	744	231^	350	328^	409	354	48v	340	130^	206^	195^	199^	163^	<<	<<
99 80 N	15	C	0.9	18	78	1192	333^	207^	223^	81v	744	231^	350	328^	409	354	48v	340	130^	206^	195^	199^	163^	<<	<<
3.00 - 3.30		A	1.1	17	94	1303	333^	251^	190^	139^	778	290^	419	397	450	354^	70v	370	195^	252^	252^	282^	212^	<<	<<
3.30 - 4.00		A	1.0	18	85	1256	338^	254^	180^	126^	787	298^	396	372^	420	318^	70v	347^	170^	232^	232^	256^	186^	<<	<<
4.00 - 4.30		A	0.9	20	82	1199	379^	233^	215^	144^	785	303^	377^	340^	437	330^	54v	311^	152^	200^	188^	197^	155^	<<	<<
4.30 - 5.00		A	0.9	21	82	1155	331^	197^	167^	155^	751	295^	356^	307^	393^	287^	49v	287^	119^	171^	159^	159^	122^	<<	<<
5.00 - 5.30		A	0.9	21	82	1167	329^	201^	165^	145^	759	300^	357^	318^	399^	292^	40v	291^	112^	155^	142^	142^	114^	<<	<<
5.30 - 6.00		A	1.0	22	92	1126	331^	159^	171^	110^	725	227^	275^	243^	340^	262^	39v	254^	95^	125^	114^	114^	86v	<<	<<
CBS SUNDAY NEWS-OSGOOD		A	4.2	10	372	1397	260	204	216	95^	771	162^	364	358	400	331	57^	453	117^	206	200	246	217	23v	26v
SUN 11.04P 15 CBS	3	B	3.6	10	322	1396	278	211	229	65^	809	169	380	364	417	376	34^	489	93^	216	204	253	241	14v	10v
108 58 N	3	C	3.6	10	322	1396	278	211	229	65^	809	169	380	364	417	376	34^	489	93^	216	204	253	241	14v	10v
DAVID LETTERMAN I		A	3.8	21	335	1394	236	203	192	115	624	295	425	373	427	379	145	646	332	521	480	522	440	44^	19v

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
MON 12.30A 30 NBC	10	B	3.8	21	337	1416	252	221	204	114	652	310	461	408	454	406	143	636	334	511	461	499	428	43^	29^
204 99 GV	10	C	3.8	21	337	1416	252	221	204	114	652	310	461	408	454	406	143	636	334	511	461	499	428	43^	29^
TUE 12.38A 30																									
WED 12.54A 30																									
THU 1.13A 30																									
FRI 12.37A 30																									
12.30 - 1.00		A	4.0	20	352	1393	237	208	193	135	644	313	444	385	424	366	129	628	326	494	464	506	424	42^	23^
1.00 - 1.30		A	3.6	23	322	1400	246	204	203	96	618	289	419	370	441	405	164	663	337	552	498	542	458	45^	12v
1.30 - 2.00		A	3.1	23	275	1417	187^	170^	130^	59v	518	183^	318	302	389	365	174^	725	358	592	520	556	487	55v	20v
DAVID LETTERMAN II		A	3.0	21	266	1385	249	205	189	122^	617	315	438	382	445	388	142	647	356	537	489	529	450	37^	14v
MON 1.00A 30 NBC	10	B	3.0	21	268	1375	260	223	191	132	636	323	460	400	445	382	147	618	348	508	450	491	420	41^	23v
204 99 GV	10	C	3.0	21	268	1375	260	223	191	132	636	323	460	400	445	382	147	618	348	508	450	491	420	41^	23v
TUE 1.08A 30																									
WED 1.24A 30																									
THU 1.43A 30																									
FRI 1.07A 30																									
1.00 - 1.30		A	3.3	21	292	1384	266	221	202	143	637	337	460	402	455	381	126	639	357	534	495	532	454	37^	16v
1.30 - 2.00		A	2.8	22	248	1389	233	188	179	103^	598	298	415	354	433	401	173	662	358	546	478	524	442	40^	12v
2.00 - 2.30		A	2.1	19	186	1311	167^	142^	116^	26v	511	191^	326^	326^	389	363	114^	624	313^	489	464	516	437	32v	<<
FRIDAY NIGHT VIDEOS		A	2.6	19	230	1471	223^	178^	189^	103^	548	300	444	386	451	415	239^	672	427	620	522	523	448	100^	47v
FRI 1.37A 60 NBC CONT'D	2	B	2.6	19	226	1600	267	233	209	164^	633	364	487	415	467	393	227	673	410	556	460	495	440	130^	68^

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

OCT. 5-11, 1987

PROGRAM NAME / DAY / TIME / #STNS / DUR / CVG% / NET / TYPE / NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																								
FRIDAY NIGHT VIDEOS-CONT'D																								
178 97 PC 2	C	2.6	19	226	1600	267	233	209	164^	633	364	487	415	467	393	227	673	410	556	460	495	440	130^	68^
1.30 - 2.00	A	2.9	18	257	1425	219^	176^	174^	126^	588	319	463	403	457	409	206^	646	378	589	504	504	440	91^	41v
2.00 - 2.30	A	2.5	20	222	1517	232^	184^	202^	82^	526	290	436	382	451	424	261^	691	463	646	542	542	454	102^	50v
2.30 - 3.00	A	2.1	18	186	1411	186^	151^	186^	103^	464	262^	378	325^	411	380	269^	674	453	606	488	501	439	129^	55v
G MICHAELS SPORTS MACHINE	A	1.5	7	133	1377	155^	152^	99v	60v	343^	70v	156^	154^	167^	110v	395^	896	566	634	591	610	322^	77v	<<
SUN 12.27A 15 NBC 4	B	1.6	7	144	1453	181^	155^	152^	54^	486	135^	310	306	330	307	248	820	374	567	507	582	438	47v	52v
85 55 SC 4	C	1.6	7	144	1453	181^	155^	152^	54^	486	135^	310	306	330	307	248	820	374	567	507	582	438	47v	52v
12.00 - 12.30	A	1.5	7	133	1341	159^	159^	133^	26v	366^	51v	159^	159^	194^	168^	323^	863	495	588	550	550	297^	75v	<<
12.30 - 1.00	A	1.5	7	133	1386	154^	151^	90v	68v	337^	74v	155^	152^	161^	96v	412^	904	584	645	601	625	328^	78v	<<
LATE SHOW-FOX	A	1.7	4	154	1558	322	294	253	178^	706	361	521	460	494	421	187^	631	347	529	453	489	425	89^	58^
MON-FRI 11.00P 60 FOX 30	B	1.6	4	144	1455	277	247	204	133^	629	317	449	409	453	393	169^	620	353	500	423	444	391	65^	50^
116 82 GV 30	C	1.6	4	144	1455	277	247	204	133^	629	317	449	409	453	393	169^	620	353	500	423	444	391	65^	50^
11.00 - 11.30	A	1.8	4	158	1486	306	278	246	159^	648	328	493	438	469	411	180^	616	339	511	437	475	412	85^	58^
11.30 - 12.00	A	1.7	5	149	1653	342	313	263	199^	776	400	558	489	526	436	197^	654	360	554	474	508	443	95^	59^
OLYMPIC DIARY-MON 1	A	3.2	18	284	1564	211^	177^	177^	33v	537	120^	326	326	343	309	38v	824	259	560	522	613	613	21v	64^

PROGRAM NAME / DAY / TIME / #STNS / DUR / CVG% / NET / TYPE / NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
MON 1.12A 1 ABC 4	B	3.4	18	303	1441	222	197	175	75^	563	183	362	348	378	322	85^	761	314	523	475	542	509	24v	25^
204 95 SC 4	C	3.4	18	303	1441	222	197	175	75^	563	183	362	348	378	322	85^	761	314	523	475	542	509	24v	25^
OLYMPIC DIARY-TUE 1	A	5.5	19	487	1373	220	185	202	81^	742	192	338	308	385	356	76^	515	134	264	241	281	247	30v	20v
TUE 11.56P 1 ABC 3	B	5.0	18	446	1420	247	187	192	79^	761	198	343	312	386	352	71^	520	142	266	258	302	252	32^	19v
211 98 SC 3	C	5.0	18	446	1420	247	187	192	79^	761	198	343	312	386	352	71^	520	142	266	258	302	252	32^	19v
OLYMPIC DIARY-WED 1	A	4.0	13	354	1252	315	239	251	68^	723	169^	374	359	440	387	74^	449	78^	199	170^	254	221	12v	<<
WED 11.55P 1 ABC 4	B	4.3	16	383	1317	247	186	187	90	693	195	363	328	376	341	52^	526	129	266	243	299	276	6v	24^
209 98 SC 4	C	4.3	16	383	1317	247	186	187	90	693	195	363	328	376	341	52^	526	129	266	243	299	276	6v	24^
OLYMPIC DIARY-THU 1	A	5.4	18	478	1367	295	210	215	97^	697	206	359	337	426	395	32v	516	110^	250	250	311	288	9v	80^
THU 11.52P 1 ABC 4	B	4.3	16	381	1360	236	185	177	58^	687	164	349	335	389	366	52^	581	167	318	304	354	321	10v	36^
211 98 SC 4	C	4.3	16	381	1360	236	185	177	58^	687	164	349	335	389	366	52^	581	167	318	304	354	321	10v	36^
OLYMPIC DIARY-FRI 1	A	3.9	10	346	1451	287	244	247	60^	695	128^	344	344	370	342	57^	635	120^	370	355	428	411	62^	32v
FRI 11.55P 1 ABC 4	B	4.0	12	352	1456	246	169	179	45^	708	164	323	316	364	335	48^	623	131	321	306	367	349	37^	24^
200 97 SC 4	C	4.0	12	352	1456	246	169	179	45^	708	164	323	316	364	335	48^	623	131	321	306	367	349	37^	24^
SATURDAY NIGHT	A	6.8	23	602	1658	338	299	247	165	625	319	486	433	475	415	223	765	453	665	613	643	556	109	83^
SAT 11.30P 80 NBC 5	B	6.6	23	585	1624	322	285	246	172	705	337	515	450	490	423	165	594	315	490	456	481	423	110	84
201 99 GV 5	C	6.6	23	585	1624	322	285	246	172	705	337	515	450	490	423	165	594	315	490	456	481	423	110	84
11.30 - 12.00	A	7.9	23	700	1659	337	289	256	161	662	313	493	440	485	431	182	782	434	657	616	656	579	85^	74^
12.00 - 12.30	A	6.4	23	567	1670	349	316	253	174	615	339	503	447	482	420	248	765	468	687	630	655	562	115	90^
12.30 - 1.00	A	5.7	23	505	1648	325	293	221	159	571	302	448	396	446	378	270	734	471	649	581	601	503	152	94^
TONIGHT SHOW	A	5.8	24	514	1366	253	200	186	75	685	220	392	368	419	380	85	575	209	403	380	421	371	19^	15^
CONT'D																								

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

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PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT. 5–11, 1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																												
TONIGHT SHOW-CONT'D																												
MON	11.30P	60	NBC	8	B	5.8	22	509	1388	271	226	209	83	704	244	422	396	440	397	83	571	215	395	375	417	369	23^	29^
	202	99	GV	8	C	5.8	22	509	1388	271	226	209	83	704	244	422	396	440	397	83	571	215	395	375	417	369	23^	29^
TUE	11.38P	60																										
WED	11.54P	60																										
THU	12.13A	60																										
	11.30 - 12.00				A	6.4	20	566	1416	286	227	214	86	721	253	440	412	463	420	95	583	225	416	392	434	374	15v	19^
	12.00 - 12.30				A	5.9	24	527	1362	260	201	187	74	690	226	391	369	417	375	84	572	206	394	373	417	364	16^	12v
	12.30 - 1.00				A	5.3	27	466	1333	210	172	157	70^	650	183	351	328	382	350	81	576	194	402	374	411	373	27^	18v
	1.00 - 1.30				A	4.3	26	381	1355	214	188	162^	58^	636	160^	340	327	391	364	52^	585	235	451	431	457	437	43v	17v
TOP OF THE POPS					A	2.3	7	204	1455	242^	212^	223^	182^	696	341	512	476	512	449	90^	496	212^	369	363	405	326	58v	89^
FRI	11.30P	60	CBS	3	B	2.3	8	204	1498	290	229	242	165^	701	290	488	456	500	430	116^	528	269	427	381	416	353	43v	80^
	165	85	GV	3	C	2.3	8	204	1498	290	229	242	165^	701	290	488	456	500	430	116^	528	269	427	381	416	353	43v	80^
	11.30 - 12.00				A	2.6	7	230	1541	250^	220^	235^	146^	732	336	538	510	550	492	94^	539	235^	396	394	446	359	79^	63v
	12.00 - 12.30				A	1.9	7	168	1415	244^	211^	218^	240^	682	366^	503	453	486	414	90v	463	192^	351^	340^	372^	296^	32v	128^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT.5-11,1987

PROGRAM NAME / DAY, TIME, #STNS, DUR, CVG%, NET, TYPE, NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOTAL 6-11
MON-FRI EARLY MORNING																								
ABC WORLD NEWS-MORN-615A	A	1.5	17	131	53v	297	260	612	172^	424	441	391	148^	499	144^	284	312	278	183^	<<	51v	23v	45v	33v
MON-FRI 6.15A 15 ABC 10	B	1.4	17	126	53v	317	275	619	143^	427	436	429	161^	498	148^	303	319	296	155^	4v	48v	27v	39v	24v
145 83 N 10	C	1.4	17	126	53v	317	275	619	143^	427	436	429	161^	498	148^	303	319	296	155^	4v	48v	27v	39v	24v
ABC WORLD NEWS-MORN-645A	A	2.1	17	190	51^	311	226	627	167^	421	445	385	144^	450	119^	216	249	254	173^	23v	60^	27v	48^	51^
MON-FRI 6.45A 15 ABC 10	B	2.1	17	190	57^	329	246	624	151	423	455	400	143^	485	147^	257	277	268	179	14v	60^	23v	34v	38v
190 94 N 10	C	2.1	17	190	57^	329	246	624	151	423	455	400	143^	485	147^	257	277	268	179	14v	60^	23v	34v	38v
BEFORE HOURS	A	0.7	10	60	70v	364^	326^	708	259^	450^	402^	305^	224^	267^	165^	183^	126v	34v	83v	<<	16v	15v	<<	<<
MON-FRI 6.15A 15 NBC 10	B	0.7	10	59	93v	341^	312^	712	235^	462^	422^	329^	215^	325^	159^	206^	191^	95v	101v	<<	20v	<<	<<	<<
144 85 N 10	C	0.7	10	59	93v	341^	312^	712	235^	462^	422^	329^	215^	325^	159^	206^	191^	95v	101v	<<	20v	<<	<<	<<
CBS MORNING NEWS- 6:30AM	A	1.2	12	106	18v	290^	176^	700	203^	363	297^	322	313^	287^	84^	141^	124^	149^	140^	17v	18v	40v	71v	95^
MON-FRI 6.30A 30 CBS 15	B	1.0	11	93	28v	333	167^	679	143^	310	335	386	302	287	77^	127^	124^	172^	150^	13v	22v	32v	49v	60v
144 86 N 15	C	1.0	11	93	28v	333	167^	679	143^	310	335	386	302	287	77^	127^	124^	172^	150^	13v	22v	32v	49v	60v
CBS MORNING NEWS- 7:00AM	A	2.2	14	198	15v	267	238	681	262	396	363	258	235	367	117^	204	198	186	141^	28v	12v	44^	63^	91^
MON-FRI 7.00A 30 CBS 15	B	2.0	12	174	30v	252	211	631	217	356	347	251	225	408	125^	216	221	219	166	27v	14v	35v	36v	51^
200 98 N 15	C	2.0	12	174	30v	252	211	631	217	356	347	251	225	408	125^	216	221	219	166	27v	14v	35v	36v	51^
GOOD MORNING, AMERICA-730	A	4.4	22	392	49^	249	202	720	164	407	418	386	266	386	94	165	183	185	184	22v	6v	17v	23^	27^
MON-FRI 7.30A 30 ABC 10	B	4.4	22	389	53^	261	212	724	161	414	428	393	267	411	113	194	193	193	186	18v	8v	22^	21^	23^
213 99 N 10	C	4.4	22	389	53^	261	212	724	161	414	428	393	267	411	113	194	193	193	186	18v	8v	22^	21^	23^
GOOD MORNING, AMERICA-830	A	4.5	23	395	83^	202	166	798	176	398	407	391	349	328	63^	110	123	144	186	18v	6v	20v	43^	26^
MON-FRI 8.30A 30 ABC 10	B	4.5	22	399	82	220	181	800	166	409	420	412	339	344	72	127	134	151	184	11v	6v	21^	28^	16v
211 98 N 10	C	4.5	22	399	82	220	181	800	166	409	420	412	339	344	72	127	134	151	184	11v	6v	21^	28^	16v
MORNING PROGRAM	A	2.2	11	193	42v	226	204	749	266	397	376	280	307	381	100^	172^	176	162^	188	13v	5v	45^	58^	55^
MON-FRI 7.30A 90 CBS 15	B	2.0	10	181	57^	223	168	752	210	339	348	315	361	386	110^	183	180	167	186	12v	7v	36^	33v	38^
200 98 N 15	C	2.0	10	181	57^	223	168	752	210	339	348	315	361	386	110^	183	180	167	186	12v	7v	36^	33v	38^
7.30 - 8.00	A	2.2	12	198	23v	296	269	734	293	431	408	260	258	357	107^	183	191	168^	154^	12v	10v	46^	57^	80^
8.00 - 8.30	A	2.1	11	188	52^	226	215	754	274	405	383	271	300	382	106^	176^	174^	163^	185	7v	5v	49^	62^	53^
8.30 - 9.00	A	2.3	12	202	49^	148^	120^	726	221	339	320	297	347	387	83^	148^	155^	149^	216	19v	<<	39v	53^	29v
NBC NEWS AT SUNRISE	A	1.7	19	154	64^	373	303	720	176^	430	426	376	250	395	84^	176^	183^	176^	196^	19v	55v	14v	6v	12v
MON-FRI 6.00A 30 NBC 10	B	1.8	20	159	67^	381	315	706	183	451	461	383	213	435	106^	219	238	205	185	9v	52^	11v	<<	9v
197 98 N 10	C	1.8	20	159	67^	381	315	706	183	451	461	383	213	435	106^	219	238	205	185	9v	52^	11v	<<	9v
TODAY SHOW-7.30AM	A	4.3	22	377	54^	249	192	671	166	358	358	328	275	477	158	269	244	193	198	20v	23^	15v	13v	15v
MON-FRI 7.30A 30 NBC 10	B	4.5	23	399	59^	230	163	688	168	339	358	335	299	487	130	244	231	212	228	20^	20^	17v	18v	17v
205 99 N 10	C	4.5	23	399	59^	230	163	688	168	339	358	335	299	487	130	244	231	212	228	20^	20^	17v	18v	17v
TODAY SHOW-8.30AM	A	4.0	21	358	81^	159	122	707	155	321	343	339	340	438	88^	216	200	195	220	<<	7v	16v	19v	13v
MON-FRI 8.30A 30 NBC 10	B	4.5	22	397	86	166	124	717	160	328	346	350	340	435	87	203	190	208	227	6v	11v	17v	22^	16v
205 99 N 10	C	4.5	22	397	86	166	124	717	160	328	346	350	340	435	87	203	190	208	227	6v	11v	17v	22^	16v

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT. 5-11, 1987

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME																									
ABC AFTERSCHOOL SPECIAL(S,R) WED 4.00P 60 ABC 163 85 FV		A	4.5	13	399	107^*	259	235	228	807	388	562	374	397	290	221	217	63^	58^	125^	73^	107^	38v	88^	57^
SUPERMOM'S DAUGHTER																									
4.00 - 4.30		A	4.4	13	390	107^	263	242	212	833	387	564	387	401	300	255	202	65^	40v	134^	68^	87^	40v	75^	52^
4.30 - 5.00		A	4.7	13	416	104^	250	224	238	765	380	549	354	385	274	185	225	60^	73^	115^	76^	122^	35v	98^	60^
ALL MY CHILDREN		A	7.6	28	672	149	250	223	161	893	392	574	425	477	342	267	236	85	2v	23^	13^	55	27^	62	20^
MON-FRI 1.00P 60 ABC	10	B	7.6	28	676	145	241	212	146	885	378	566	433	485	354	267	225	88	9v	26^	16^	57	45	74	29^
215 99 DD	10	C	7.6	28	676	145	241	212	146	885	378	566	433	485	354	267	225	88	9v	26^	16^	57	45	74	29^
1.00 - 1.30		A	7.1	26	633	146	250	223	159	886	386	566	417	470	344	267	234	86	2v	21^	11v	57	26^	62	21^
1.30 - 2.00		A	8.1	29	714	152	249	222	161	894	396	578	430	480	338	266	236	84	3v	24^	15^	52	29^	63	18^
AMERICAN TREASURY		A	4.3	15	384	71^	176	118	136	881	284	405	298	366	302	408	270	136	<<	29^	29^	49^	61^	59^	51^
MWF 3.58P 1 CBS	9	B	4.1	14	361	71^	140	102	122	897	250	421	328	383	357	420	247	125	9v	44^	30^	31^	43^	29^	45^
195 90 DO	9	C	4.1	14	361	71^	140	102	122	897	250	421	328	383	357	420	247	125	9v	44^	30^	31^	43^	29^	45^
ANOTHER WORLD		A	4.5	17	396	80	210	168	122	872	260	473	372	430	385	341	275	124	11v	35^	31^	23^	33^	37^	19^
MTTHF 2.00P 60 NBC	9	B	4.4	16	391	94	225	187	113	897	266	492	392	454	421	343	294	122	11v	28^	22^	22^	33^	36^	19^
202 98 DD	9	C	4.4	16	391	94	225	187	113	897	266	492	392	454	421	343	294	122	11v	28^	22^	22^	33^	36^	19^
2.00 - 2.30		A	4.5	17	399	82	197	154	120	864	265	469	370	421	375	344	288	127	11v	35^	31^	23^	38^	42^	20^
2.30 - 3.00		A	4.5	16	396	77^	222	181	123	876	254	476	372	436	392	336	260	120	11v	36^	30^	23^	27^	31^	19v
ANOTHER WORLD(B)		A	4.1	14	363	92^	192	161^	169^	825	256	446	319	375	326	323	234	127^	1v	54^	43v	12v	39v	42v	9v
WED 2.00P 60 NBC 162 78 DD																									
2.00 - 2.30		A	4.1	15	363	105^	155^	125^	175	838	284	453	311	365	323	332	242	121^	<<	37v	33v	24v	42v	53^	12v
2.30 - 3.00		A	4.0	14	354	82^	235	201	167^	832	234	450	335	395	338	322	231	136^	3v	72^	54^	<<	37v	31v	7v
AS THE WORLD TURNS		A	6.0	22	528	87	153	107	116	910	247	423	317	394	377	410	240	109	21^	15v	26^	39^	47^	60^	26^
MON-THU 2.00P 60 CBS	15	B	5.8	21	516	91	141	102	122	922	232	426	321	391	398	425	249	114	17^	22^	31^	38^	33^	49^	22^
208 99 DD	15	C	5.8	21	516	91	141	102	122	922	232	426	321	391	398	425	249	114	17^	22^	31^	38^	33^	49^	22^
FRI 2.00P 59																									
2.00 - 2.30		A	5.9	22	523	85	152	105	111	905	243	419	316	392	371	410	239	108	22^	11v	23^	40^	45^	60^	24^
2.30 - 3.00		A	6.0	22	533	88	153	109	121	915	250	427	319	396	382	410	242	110	20^	18^	28^	39^	48^	59^	28^
BOLD AND THE BEAUTIFUL		A	4.9	18	438	99	207	161	119	891	266	470	358	418	375	360	243	102	19v	11v	20^	51^	45^	73^	23^
MON-FRI 1.30P 30 CBS	15	B	4.6	17	405	92	182	145	113	895	241	447	346	402	394	392	255	112	14v	14v	22^	42^	34^	55^	21^
200 94 DD	15	C	4.6	17	405	92	182	145	113	895	241	447	346	402	394	392	255	112	14v	14v	22^	42^	34^	55^	21^
CLASSIC CONCENTRATION		A	2.9	14	259	100^	112^	104^	79^	796	208	385	325	361	307	375	333	179	24v	25v	29v	38^	42^	52^	27v
MON-FRI 10.30A 30 NBC	10	B	3.1	15	276	80^	109	97^	89^	799	198	371	302	334	313	396	322	173	30^	25v	30^	39^	60^	66^	33^
138 74 QG	10	C	3.1	15	276	80^	109	97^	89^	799	198	371	302	334	313	396	322	173	30^	25v	30^	39^	60^	66^	33^
DAYS OF OUR LIVES		A	6.0	22	528	91	160	120	154	827	280	443	319	386	353	317	299	136	17^	51^	41^	35^	35^	51^	19^
CONT'D																									

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY / TIME / #STNS / DUR / CVG% / NET / TYPE / NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	HOUSEHOLD AUDIENCES SH %	HOUSEHOLD AUDIENCES AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																								
DAYS OF OUR LIVES-CONT'D																								
MON-FRI 1.00P 60 NBC 10	B	6.4	23	563	88	175	139	146	855	294	481	363	431	382	307	292	124	15^	53	39^	36^	39^	51	24^
201 97 DD 10	C	6.4	23	563	88	175	139	146	855	294	481	363	431	382	307	292	124	15^	53	39^	36^	39^	51	24^
1.00 - 1.30	A	5.8	21	512	95	168	127	145	831	270	435	316	385	358	327	304	142	20^	44^	37^	37^	33^	53^	17^
1.30 - 2.00	A	6.1	22	544	87	153	114	163	823	289	450	323	386	348	309	294	131	14v	57^	45^	33^	37^	49^	21^
GENERAL HOSPITAL	A	7.6	27	674	123	240	204	165	882	378	541	416	466	325	290	234	86	16^	58	53	45^	46^	67	24^
MWTH 3.00P 60 ABC 10	B	7.7	27	685	127	249	210	156	881	370	544	425	473	330	289	223	84	17^	64	48	44	51	58	36^
215 99 DD 10	C	7.7	27	685	127	249	210	156	881	370	544	425	473	330	289	223	84	17^	64	48	44	51	58	36^
TUE 3.00P 42																								
& 3.49P 11																								
FRI 3.10P 50																								
3.00 - 3.30	A	7.7	28	678	124	242	207	159	883	386	552	424	473	323	282	232	85	16^	49^	44^	48^	47^	71	23^
3.30 - 4.00	A	7.6	27	673	121	237	200	169	877	369	528	407	458	325	297	234	87	17^	67	62	43^	45^	63	24^
GUIDING LIGHT	A	5.6	20	492	79	174	110	133	882	257	419	311	374	361	400	254	125	12v	35^	31^	43^	57^	60^	41^
MON-THU 3.00P 60 CBS 15	B	5.5	20	489	87	158	113	121	901	239	432	333	381	386	420	251	128	9v	32^	24^	37^	44^	43^	38^
207 99 DD 15	C	5.5	20	489	87	158	113	121	901	239	432	333	381	386	420	251	128	9v	32^	24^	37^	44^	43^	38^
FRI 3.08P 52																								
3.00 - 3.30	A	5.5	20	490	83	168	112	141	892	262	434	315	374	366	400	255	126	12v	31^	30^	42^	52^	62^	33^
3.30 - 4.00	A	5.6	20	496	74	179	108	123	867	250	403	305	372	354	397	252	124	11v	39^	32^	44^	62^	57^	49^
LOVING	A	4.1	16	361	138	238	217	167	885	376	585	430	472	369	258	204	56^	6v	25^	15v	60^	39^	67^	32^
MON-FRI 12.30P 30 ABC 10	B	4.2	16	370	144	222	202	139	865	365	567	440	475	354	263	213	64^	7v	28^	16v	73^	55^	88	40^
176 89 DD 10	C	4.2	16	370	144	222	202	139	865	365	567	440	475	354	263	213	64^	7v	28^	16v	73^	55^	88	40^
MR. BELVEDERE-M-F	A	2.8	13	248	128^	202	179	103^	759	341	511	433	447	290	235	245	33v	24v	56^	33v	105^	75^	135^	46^
MON-FRI 11.30A 30 ABC 24	B	2.6	12	234	115	213	184	140	756	341	509	400	426	284	222	274	59^	29^	53^	43^	103^	62^	120	45^
136 69 CS 24	C	2.6	12	234	115	213	184	140	756	341	509	400	426	284	222	274	59^	29^	53^	43^	103^	62^	120	45^
NAT'L LEAGUE CHAMP GM 2(S)	A	8.3	24	735	26^	92	69^	33^	500	81^	158	134	158	159	318	675	353	20v	11v	23^	28^	17v	15v	29^
WED 3.00P 167 NBC																								
204 99 SE																								
SAN FRANCISCO VS ST. LOUIS																								
3.00 - 3.30	A	6.3	21	558	25v	120	95^	54^	551	103^	190	148	188	181	322	612	318	14v	17v	24v	13v	29v	22v	20v
3.30 - 4.00	A	7.1	22	629	13v	67^	51^	27^	501	62^	133	116	138	146	345	675	376	32^	9v	31^	14v	12v	9v	17v
4.00 - 4.30	A	7.8	24	691	13v	84^	61^	24v	493	67^	132	121	140	145	342	690	379	11v	15v	22v	19v	13v	7v	25^
4.30 - 5.00	A	9.4	26	833	26^	93	70^	29^	482	76	155	133	148	154	311	675	365	20^	13v	19v	20v	14v	9v	24^
5.00 - 5.30	A	10.0	25	886	40^	88	65^	37^	489	91	166	136	159	166	300	687	346	21^	7v	23^	47^	18v	21^	44^
5.30 - 6.00	A	9.8	24	868	42^	110	84	32^	508	90	186	161	192	167	291	712	328	20^	7v	21^	52^	19v	28^	43^
NBC NEWS DIGEST-DAYTIME	A	4.6	16	408	62^	181	157	110	767	206	409	322	370	336	309	343	160	20v	47^	37^	19v	32^	28^	23v
MWF 2.57P 1 NBC 6	B	4.4	16	387	81^	212	180	109	828	221	442	359	415	381	329	314	127	17v	50^	37^	18v	33^	26^	25^
CONT'D																								

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																											
NBC NEWS DIGEST-DAYTIME-CONT'D																											
192	95	N	6	C	4.4	16	387	81^	212	180	109	828	221	442	359	415	381	329	314	127	17v	50^	37^	18v	33^	26^	25^
NEW CARD SHARKS				A	3.2	16	284	101^	98^	73^	47^	650	205	329	286	341	294	266	460	260	19v	4v	13v	66^	58^	93^	31^
MON-FRI 10.30A	30	CBS	15	B	3.1	15	272	79^	118	79^	60^	660	186	300	244	311	310	293	457	251	11v	13v	9v	58^	51^	71^	39^
162	77	QP	15	C	3.1	15	272	79^	118	79^	60^	660	186	300	244	311	310	293	457	251	11v	13v	9v	58^	51^	71^	39^
NEWSBREAK-11.57				A	5.1	23	452	60^	217	163	60^	770	209	350	293	355	302	358	394	204	15v	5v	15v	32^	68^	70^	30^
MON-FRI 11.57A	2	CBS	15	B	5.0	22	441	61	177	136	62	769	197	338	278	329	310	380	379	186	12v	6v	8v	35^	56^	59^	32^
180	86	N	15	C	5.0	22	441	61	177	136	62	769	197	338	278	329	310	380	379	186	12v	6v	8v	35^	56^	59^	32^
NEWSBREAK-3.44																											
MON 3.42P	1	CBS	15	A	4.8	17	429	54^	178	109	105	843	218	358	271	349	364	407	256	126	15v	32^	24^	42^	52^	50^	45^
194	93	N	15	B	4.8	17	428	64	159	112	97	885	214	384	302	359	386	443	246	127	12v	31^	18^	31^	40^	33^	38^
TUE&THU 3.43P	1			C	4.8	17	428	64	159	112	97	885	214	384	302	359	386	443	246	127	12v	31^	18^	31^	40^	33^	38^
WED 3.41P	1																										
FRI 3.39P	1																										
ONE LIFE TO LIVE																											
MON-THU 2.00P	60	ABC	10	A	7.7	28	682	137	244	215	150	894	384	570	440	486	348	277	225	90	9v	25^	27^	48^	41^	65	24^
				B	7.7	28	683	135	238	207	150	901	382	574	441	489	359	280	212	94	9v	29^	25^	50	51	64	36^
215	99	DD	10	C	7.7	28	683	135	238	207	150	901	382	574	441	489	359	280	212	94	9v	29^	25^	50	51	64	36^
FRI 2.00P	59																										
2.00 - 2.30				A	7.6	28	675	142	249	218	154	901	385	578	443	488	352	279	224	91	9v	23^	28^	48^	41^	65	23^
2.30 - 3.00				A	7.8	28	687	131	241	212	145	889	385	564	437	486	345	276	227	89	8v	27^	26^	48^	41^	64	25^
PRICE IS RIGHT 1				A	5.0	24	445	77	167	110	61^	716	193	315	258	303	291	356	433	236	9v	5v	10v	45^	62^	78	29^
MON-FRI 11.00A	30	CBS	14	B	4.9	24	436	78	163	107	77	743	199	323	249	296	300	374	402	222	12v	10v	13v	52^	56^	71	37^
207	96	AP	14	C	4.9	24	436	78	163	107	77	743	199	323	249	296	300	374	402	222	12v	10v	13v	52^	56^	71	37^
PRICE IS RIGHT 2				A	6.3	29	562	67	185	126	62	736	195	313	252	307	294	369	439	249	12v	4v	12v	46^	59^	73	33^
MON-FRI 11.30A	30	CBS	15	B	6.2	28	549	61	164	116	71	743	188	315	249	298	302	378	422	229	13^	10v	14^	47^	52	66	32^
207	96	AP	15	C	6.2	28	549	61	164	116	71	743	188	315	249	298	302	378	422	229	13^	10v	14^	47^	52	66	32^
RYAN'S HOPE				A	2.9	12	255	154	237	219	130^	887	425	613	498	553	353	219	195	37^	23v	34^	32v	66^	42^	72^	35^
MON-FRI 12.00N	30	ABC	10	B	2.9	12	258	153	237	226	114	879	416	606	508	563	346	217	216	52^	22v	34^	31^	86^	49^	98^	36^
166	81	DD	10	C	2.9	12	258	153	237	226	114	879	416	606	508	563	346	217	216	52^	22v	34^	31^	86^	49^	98^	36^
SALE OF THE CENTURY				A	2.4	12	216	90^	139^	133^	41^	787	165	358	325	328	264	425	428	225	12v	24v	15v	37v	33v	50^	20v
MON-FRI 10.00A	30	NBC	10	B	2.7	13	238	70^	145	135	61^	803	160	358	310	323	304	431	425	210	13v	26v	18v	46^	65^	82^	29v
142	73	QG	10	C	2.7	13	238	70^	145	135	61^	803	160	358	310	323	304	431	425	210	13v	26v	18v	46^	65^	82^	29v
SANTA BARBARA				A	4.4	16	389	97	214	166	154	834	254	482	363	434	395	280	250	101	16v	91	50^	32^	25^	45^	12v
MON&THU 3.00P	60	NBC	9	B	4.5	16	399	105	215	172	155	847	273	500	390	461	395	275	262	105	22^	97	65^	30^	35^	46^	18v
199	99	DD	9	C	4.5	16	399	105	215	172	155	847	273	500	390	461	395	275	262	105	22^	97	65^	30^	35^	46^	18v
TUE 3.00P	30																										
& 3.46P	14																										
CONT'D																											

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT. 5-11, 1987

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																											
SANTA BARBARA-CONT'D																											
FRI 3.11P	28																										
& 3.42P	18																										
3.00 - 3.30				A	4.3	16	377	102	214	166	150	857	253	490	371	450	412	288	255	103	13v	75^	43^	31^	24^	44^	10v
3.30 - 4.00				A	4.5	16	395	94	217	168	162	824	260	482	360	426	384	277	250	101	21^	109	57^	34^	27^	47^	14v
SCRABBLE																											
MON-FRI 12.30P	30	NBC	23	A	3.6	14	315	65^	115	105^	92^	846	190	348	268	307	281	459	403	217	19v	12v	19v	55^	38^	62^	31^
152	83	QG	23	B	3.5	14	310	82^	120	103	88	813	204	358	283	321	295	418	360	179	24^	20v	27^	41^	44^	54^	31^
				C	3.5	14	310	82^	120	103	88	813	204	358	283	321	295	418	360	179	24^	20v	27^	41^	44^	54^	31^
SUPER PASSWORD																											
MON-FRI 12.00N	30	NBC	10	A	2.8	12	245	118^	109^	81^	108^	787	213	351	271	322	267	384	372	176	17v	28v	30v	59^	52^	78^	32v
152	70	QG	10	B	2.9	12	258	109^	103^	75^	106^	778	219	341	259	308	269	389	373	174	15v	28v	27v	59^	58^	75^	42^
				C	2.9	12	258	109^	103^	75^	106^	778	219	341	259	308	269	389	373	174	15v	28v	27v	59^	58^	75^	42^
$25,000 PYRAMID																											
MON-FRI 10.00A	30	CBS	15	A	3.3	17	294	87^	103^	49^	65^	676	233	322	261	335	280	279	397	242	13v	3v	9v	61^	60^	81^	41^
168	81	QP	15	B	3.1	15	273	84^	111	61^	66^	697	211	302	238	318	297	316	391	225	8v	5v	6v	56^	46^	66^	36^
				C	3.1	15	273	84^	111	61^	66^	697	211	302	238	318	297	316	391	225	8v	5v	6v	56^	46^	66^	36^
WHEEL OF FORTUNE																											
MON-FRI 11.00A	30	NBC	10	A	5.0	24	441	74^	119	90	68^	816	167	301	245	300	290	460	373	207	6v	20^	14v	25^	52^	47^	31^
				B	5.1	24	453	74	136	95	72	818	174	316	260	310	312	453	377	205	12v	27^	20^	33^	47^	53^	27^
204	97	QG	10	C	5.1	24	453	74	136	95	72	818	174	316	260	310	312	453	377	205	12v	27^	20^	33^	47^	53^	27^
WHO'S THE BOSS? M-F				A	3.3	16	294	134	247	231	127	771	327	559	449	464	339	198	230	31^	33^	43^	41^	68^	74^	100^	42^
MON-FRI 11.00A	30	ABC	10	B	3.4	16	299	125	220	205	115	737	303	523	433	446	315	201	256	51^	38^	57^	53^	85^	72^	116	40^
156	85	CS	10	C	3.4	16	299	125	220	205	115	737	303	523	433	446	315	201	256	51^	38^	57^	53^	85^	72^	116	40^
WIN, LOSE OR DRAW				A	3.4	16	305	129	116	105^	99^	783	212	386	313	353	286	355	291	135	16v	29^	37^	55^	58^	81^	32^
MON-FRI 11.30A	30	NBC	23	B	3.6	16	315	114	141	122	95	804	220	406	328	380	335	345	310	127	15v	29^	28^	44^	62^	74^	33^
185	87	QG	23	C	3.6	16	315	114	141	122	95	804	220	406	328	380	335	345	310	127	15v	29^	28^	44^	62^	74^	33^
YOUNG AND THE RESTLESS				A	7.8	31	691	99	205	160	100	861	276	460	365	416	350	350	258	129	16^	11v	21^	36^	51	73	14^
MON-FRI 12.30P	60	CBS	15	B	7.4	29	659	91	188	151	109	872	267	455	356	405	364	368	258	127	13^	19^	21^	36^	40^	57	18^
209	99	DD	15	C	7.4	29	659	91	188	151	109	872	267	455	356	405	364	368	258	127	13^	19^	21^	36^	40^	57	18^
12.30 - 1.00				A	7.7	31	679	94	203	158	94	854	269	449	360	413	350	352	269	139	17^	11v	23^	37^	51	74	13^
1.00 - 1.30				A	7.9	30	702	104	208	162	106	871	284	472	371	420	350	349	248	120	14^	10v	19^	36^	51	71	15^

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT.5–11,1987

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

WEEKEND DAYTIME CHILDREN

PROGRAM NAME	DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
ALF-SAT MORN(B)	SAT	11.00A	30	NBC		A	6.0	23	532	1431	172	371	266	81^	231	281	90^	191	168	113^	548	287	261	266	283	154	129	176	107^
		183	83	CA																									
ALL NEW POUND PUPPIES						A	3.9	15	346	1531	63^	255	229	65^	227	226	118^	109^	161^	65^	822	353	469	289	533	265	269	273	260
	SAT	9.30A	30	ABC	3	B	4.1	16	363	1492	71^	284	245	50^	178	185	96^	89^	129	56^	845	399	446	350	495	258	237	236	258
		210	99	CA	3	C	4.1	16	363	1492	71^	284	245	50^	178	185	96^	89^	129	56^	845	399	446	350	495	258	237	236	258
ALVIN AND THE CHIPMUNKS						A	5.3	20	470	1378	167	396	320	70^	242	196	57^	139	151	45^	545	294	251	291	253	171	82^	165	88^
	SAT	10.30A	30	NBC	5	B	6.7	24	597	1472	151	361	308	80	195	235	103	132	154	80	680	341	339	304	377	191	185	209	167
		205	99	CA	5	C	6.7	24	597	1472	151	361	308	80	195	235	103	132	154	80	680	341	339	304	377	191	185	209	167
ANIMAL CRACK-UPS						A	2.4	8	213	1471	100^	419	230^	86^	312	161^	51v	110^	111^	50v	578	276^	303	231^	348	211^	136^	160^	188^
	SAT	12.00N	30	ABC	2	B	3.0	10	261	1439	149^	401	279	120^	273	296	125^	171^	160^	136^	469	234	236	203	266	170^	96^	117^	149^
		148	71	CL	2	C	3.0	10	261	1439	149^	401	279	120^	273	296	125^	171^	160^	136^	469	234	236	203	266	170^	96^	117^	149^
BUGS BUNNY & TWEETY SHOW						A	3.1	11	275	1523	103^	430	273	91^	319	165^	84^	80^	111^	54v	610	227^	383	322	288	148^	140^	148^	140^
	SAT	11.30A	30	ABC	2	B	3.5	12	306	1453	102^	396	292	115^	295	187	104^	84^	116^	71^	575	255	320	276	299	174	126^	173	127^
		171	80	CA	2	C	3.5	12	306	1453	102^	396	292	115^	295	187	104^	84^	116^	71^	575	255	320	276	299	174	126^	173	127^
CARE BEAR FAMILY						A	2.1	14	186	1121	113^	153^	85v	24v	223^	149^	43v	106^	71v	78v	596	266^	330^	224^	372	163^	208^	251^	121^
	SAT	8.00A	30	ABC	3	B	2.1	15	189	1102	115^	223	187^	31v	155^	132^	49v	83^	71^	61^	593	273	320	195	398	198	200	225	173^
		201	98	CA	3	C	2.1	15	189	1102	115^	223	187^	31v	155^	132^	49v	83^	71^	61^	593	273	320	195	398	198	200	225	173^
CBS STORYBREAK						A	3.5	13	310	1371	126^	341	211	81^	248	178^	25v	153^	99^	78^	604	301	303	223	381	169^	212	226	155^
	SAT	12.00N	30	CBS	4	B	2.8	10	248	1400	159	367	260	85^	267	248	72^	176	156	92^	518	286	232	232	286	168	117^	142	143
		169	84	CL	4	C	2.8	10	248	1400	159	367	260	85^	267	248	72^	176	156	92^	518	286	232	232	286	168	117^	142	143
MAX AND ME AND THE TIME MACHINE																													
FLINTSTONE KIDS						A	2.6	9	230	1733	99^	442	336	92^	277	258^	119^	139^	189^	69v	756	260^	496	358	398	181^	217^	153^	245^
	SAT	11.00A	30	ABC	2	B	3.1	11	275	1581	122^	436	355	109^	259	199	90^	109^	126^	73^	687	294	393	340	347	184	162^	178	169
		184	84	CA	2	C	3.1	11	275	1581	122^	436	355	109^	259	199	90^	109^	126^	73^	687	294	393	340	347	184	162^	178	169
FOOFUR						A	3.3	12	292	1394	123^	377	307	72^	243	176^	100^	76^	84^	92^	597	344	253	201^	396	234	162^	215^	181^
	SAT	12.00N	30	NBC	5	B	3.3	12	292	1389	161	340	283	81^	226	221	89^	132	120	101^	602	326	275	231	371	187	184	179	192
		126	65	CA	5	C	3.3	12	292	1389	161	340	283	81^	226	221	89^	132	120	101^	602	326	275	231	371	187	184	179	192
FRAGGLE ROCK						A	5.0	19	443	1253	165	416	329	49^	186	170	60^	110^	121^	49^	481	296	184	223	258	185	72^	141^	116^
	SAT	10.00A	30	NBC	5	B	6.2	23	551	1410	127	357	291	74	192	234	103	131	158	76	627	320	308	262	366	193	173	189	177
		204	99	CA	5	C	6.2	23	551	1410	127	357	291	74	192	234	103	131	158	76	627	320	308	262	366	193	173	189	177
GUMMI BEARS						A	3.0	20	266	1238	49v	258	236^	25v	155^	95^	58v	37v	64^	31v	729	418	312	272	457	303	154^	269	188^
	SAT	8.00A	30	NBC	5	B	2.8	20	248	1316	50^	294	236	46^	181	132^	79^	53^	81^	50^	709	380	330	257	452	241	211	237	215
		198	97	CA	5	C	2.8	20	248	1316	50^	294	236	46^	181	132^	79^	53^	81^	50^	709	380	330	257	452	241	211	237	215
HELLO KITTY						A	2.0	14	177	1264	68v	294^	206^	31v	223^	20v	19v	<<	11v	9v	727	381	345^	273^	453	261^	193^	247^	207^
	SAT	8.00A	30	CBS	4	B	2.0	14	173	1204	41v	273	181	22v	196	77^	45^	31v	47^	29v	659	316	343	259	400	194	206	220	180
		200	96	CA	4	C	2.0	14	173	1204	41v	273	181	22v	196	77^	45^	31v	47^	29v	659	316	343	259	400	194	206	220	180

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (Alpha)

WEEKEND DAYTIME CHILDREN CONT'D

PROGRAM NAME / DAY TIME #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
I'M TELLING				A	2.4	9	213	1228	146^	350	235^	118^	229^	186^	95^	90^	64v	122^	463	262^	201^	109^	354	197^	157^	135^	219^
SAT 12.30P	30	NBC	5	B	2.8	10	245	1331	140	362	287	108^	237	217	84^	132^	123^	94^	516	293	223	166	350	191	159	154	196
101	55	CA	5	C	2.8	10	245	1331	140	362	287	108^	237	217	84^	132^	123^	94^	516	293	223	166	350	191	159	154	196
KIDD VIDEO				A	2.5	9	222	1496	110^	421	260^	140^	320	208^	64v	144^	78^	129^	548	292	256^	203^	345	174^	171^	216^	128^
SAT 12.30P	30	CBS	4	B	2.2	8	197	1481	176	391	271	145^	249	318	104^	214	168	150^	523	298	226	227	296	178	119^	158	139^
139	67	CA	4	C	2.2	8	197	1481	176	391	271	145^	249	318	104^	214	168	150^	523	298	226	227	296	178	119^	158	139^
LITTLE CLOWNS-HAPPYTOWN				A	2.8	15	248	1446	86^	182^	157^	23v	209^	175^	78^	97^	111^	64v	881	461	420	277	604	352	252^	369	235^
SAT 8.30A	30	ABC	3	B	2.6	14	233	1392	113^	290	256	43^	148^	139^	56^	82^	75^	64^	816	368	448	332	484	264	220	284	200
206	99	CA	3	C	2.6	14	233	1392	113^	290	256	43^	148^	139^	56^	82^	75^	64^	816	368	448	332	484	264	220	284	200
LITTLE WIZARDS				A	4.3	16	381	1444	86^	284	235	102^	233	263	153^	110^	157^	106^	665	272	392	278	387	164^	223	193	194
SAT 10.00A	30	ABC	3	B	4.2	16	372	1495	87^	308	267	99	205	236	140	96	143	93^	747	376	371	364	382	213	169	162	221
205	98	CA	3	C	4.2	16	372	1495	87^	308	267	99	205	236	140	96	143	93^	747	376	371	364	382	213	169	162	221
MIGHTY MOUSE				A	4.1	15	363	1414	53^	310	208	70^	235	67^	31v	36v	52^	16v	801	476	326	336	466	267	199	313	153^
SAT 10.30A	30	CBS	4	B	4.1	15	363	1462	57^	283	210	53^	229	122	62^	60^	92	30^	828	495	333	351	477	284	193	275	202
196	96	CA	4	C	4.1	15	363	1462	57^	283	210	53^	229	122	62^	60^	92	30^	828	495	333	351	477	284	193	275	202
MUPPET BABIES I				A	3.8	20	337	1399	59^	300	230	23v	186^	68^	22v	46v	45v	23v	845	503	342	305	539	350	190	325	215
SAT 8.30A	30	CBS	4	B	3.6	19	317	1366	45^	258	187	16v	186	102	50^	52^	76^	27^	820	468	351	338	482	287	195	277	206
204	97	CA	4	C	3.6	19	317	1366	45^	258	187	16v	186	102	50^	52^	76^	27^	820	468	351	338	482	287	195	277	206
MUPPET BABIES II				A	4.5	19	399	1464	44^	286	239	35v	213	77^	36v	40v	60^	17v	888	457	431	351	537	302	235	318	218
SAT 9.00A	30	CBS	4	B	4.4	19	385	1436	33^	245	194	29^	199	107	65^	42^	91	16v	885	470	415	382	503	272	231	278	225
204	97	CA	4	C	4.4	19	385	1436	33^	245	194	29^	199	107	65^	42^	91	16v	885	470	415	382	503	272	231	278	225
MUPPET BABIES III				A	4.4	17	390	1528	90^	343	288	34v	226	140^	41v	99^	93^	47^	820	475	345	339	481	284	196	287	193
SAT 9.30A	30	CBS	4	B	4.4	17	392	1454	45^	252	204	22^	200	118	59^	59^	96	22^	885	501	384	385	500	288	212	285	215
201	97	CA	4	C	4.4	17	392	1454	45^	252	204	22^	200	118	59^	59^	96	22^	885	501	384	385	500	288	212	285	215
MY PET MONSTER				A	3.5	15	310	1403	79^	190^	177^	51v	196^	213	138^	76^	144^	70^	803	407	397	318	485	268	217	257	228
SAT 9.00A	30	ABC	3	B	3.6	16	322	1416	88^	238	208	46^	169	148	89^	59^	83^	65^	860	434	426	340	520	299	222	260	261
208	99	CA	3	C	3.6	16	322	1416	88^	238	208	46^	169	148	89^	59^	83^	65^	860	434	426	340	520	299	222	260	261
NEW ARCHIES				A	4.5	17	399	1324	147^	287	234	80^	207	327	139^	187	221	105^	503	259	244	202	301	151^	150^	185	116^
SAT 11.30A	30	NBC	5	B	5.0	18	447	1460	176	343	294	104	206	289	119	170	164	125	622	327	295	263	359	197	161	176	183
163	77	CA	5	C	5.0	18	447	1460	176	343	294	104	206	289	119	170	164	125	622	327	295	263	359	197	161	176	183
PEE WEE'S PLAYHOUSE				A	5.8	21	514	1448	90^	353	284	34^	229	90^	38^	52^	64^	26v	775	406	369	337	438	223	216	260	179
SAT 10.00A	30	CBS	4	B	5.7	21	503	1500	60^	280	227	41^	232	139	65	74	103	36^	850	473	377	364	485	261	224	277	208
206	99	CL	4	C	5.7	21	503	1500	60^	280	227	41^	232	139	65	74	103	36^	850	473	377	364	485	261	224	277	208
POPEYE & SON				A	3.8	14	337	1521	99^	397	298	111^	276	126^	62^	64^	63^	63^	721	420	301	281	440	218	223	259	182^
SAT 11.00A	30	CBS	4	B	3.8	14	337	1451	78^	310	222	72^	248	169	84^	85^	100	69^	724	429	295	312	413	237	176	217	196
190	92	CA	4	C	3.8	14	337	1451	78^	310	222	72^	248	169	84^	85^	100	69^	724	429	295	312	413	237	176	217	196
REAL GHOSTBUSTERS CONT'D				A	4.5	17	399	1595	104^	335	274	97^	263	275	114^	160	166	109^	722	324	398	334	388	181	207	162	226

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																												
REAL GHOSTBUSTERS-CONT'D																												
SAT	10.30A	30	ABC	2	B	4.8	17	421	1625	113	365	304	115	248	269	134	135	152	117	743	374	369	354	389	229	160	172	217
	207	98	CA	2	C	4.8	17	421	1625	113	365	304	115	248	269	134	135	152	117	743	374	369	354	389	229	160	172	217
SMURFS I					A	4.0	21	354	1310	49^	283	235	51^	227	146^	83^	62^	123^	22v	654	322	332	292	362	212	150^	209	153^
SAT	8.30A	30	NBC	5	B	4.2	23	374	1396	70^	303	245	59^	197	185	93	92	118	67^	711	364	346	269	441	224	217	221	220
	206	99	CA	5	C	4.2	23	374	1396	70^	303	245	59^	197	185	93	92	118	67^	711	364	346	269	441	224	217	221	220
SMURFS II					A	5.4	23	478	1243	88^	306	246	41^	218	156	69^	87^	125^	31v	563	306	257	229	334	206	127^	192	142
SAT	9.00A	30	NBC	5	B	5.5	24	484	1388	94	313	250	70	211	190	90	100	124	66^	675	368	307	280	395	221	174	216	179
	206	99	CA	5	C	5.5	24	484	1388	94	313	250	70	211	190	90	100	124	66^	675	368	307	280	395	221	174	216	179
SMURFS III					A	5.4	21	478	1284	123^	378	310	43^	211	134	58^	76^	99^	35^	561	311	250	253	307	191	116^	178	129^
SAT	9.30A	30	NBC	5	B	6.0	24	532	1356	113	324	263	73	208	202	108	94	131	71	623	338	285	260	362	203	160	201	161
	206	99	CA	5	C	6.0	24	532	1356	113	324	263	73	208	202	108	94	131	71	623	338	285	260	362	203	160	201	161
TEEN WOLF					A	3.8	14	337	1545	163^	422	334	111^	246	185^	84^	101^	87^	98^	692	382	310	287	405	199	206	239	166^
SAT	11.30A	30	CBS	4	B	3.5	13	312	1500	130	348	265	83^	234	232	106	127	139	94^	685	381	305	286	399	236	164	209	191
	179	88	CA	4	C	3.5	13	312	1500	130	348	265	83^	234	232	106	127	139	94^	685	381	305	286	399	236	164	209	191

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK-ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS																									
ABC COLLEGE FOOTBALL-PRE		A	0.9	3	80	1288	276^	493^	173v	483^	217^	533^	157v	180v	316^	530^	313^	313^	160v	160v	290^	217^	242^	163v	<<
SAT 3.00P 22 ABC	5	B	2.0	6	178	1319	179^	448	215	426	184^	634	129^	276	399	585	350	386	270	306	236	199	132^	67^	104^
159 76 SC	5	C	2.0	6	178	1319	179^	448	215	426	184^	634	129^	276	399	585	350	386	270	306	236	199	132^	67^	104^
ABC COLLEGE FOOTBALL-GAME		A	3.5	10	310	1364	200^	481	217	450	210	676	62^	192^	333	653	309	366	271	328	317	287	107^	84^	99^
SAT 3.22P 196 ABC	5	B	4.9	14	438	1424	190	471	241	444	221	758	80	235	412	732	385	443	332	390	360	289	102	79	93
209 98 SE	5	C	4.9	14	438	1424	190	471	241	444	221	758	80	235	412	732	385	443	332	390	360	289	102	79	93
ARIZONA ST V WASH/MICH V MICH ST																									
3.00 - 3.30		A	1.2	4	106	1098	215^	452^	161^	428^	171^	517^	105v	155v	210^	517^	210^	210^	104v	104v	268^	307^	107v	55v	22v
3.30 - 4.00		A	1.8	6	159	1342	224^	504	215^	459	184^	604	75v	209^	307^	567	269^	295^	232^	257^	256^	272^	119^	84v	116^
4.00 - 4.30		A	2.3	7	204	1524	257^	581	258^	533	220^	611	87^	204^	293^	585	267^	342	206^	281^	265^	243^	117^	86^	214^
4.30 - 5.00		A	3.2	9	284	1393	218^	530	277	479	264	626	54v	187^	310	605	289	342	256	309	276	263	96^	68^	141^
5.00 - 5.30		A	3.6	10	319	1253	146^	455	192^	420	202	668	22v	153^	272	668	272	330	250	308	320	337	77^	59^	53^
5.30 - 6.00		A	4.5	12	399	1360	177	472	196	452	202	720	57^	189	359	695	334	395	302	363	343	300	101^	85^	67^
6.00 - 6.30		A	5.6	14	496	1401	216	457	209	439	203	729	73^	211	387	696	354	416	314	375	350	280	129	106^	86^
6.30 - 7.00		A	5.4	13	478	1375	194	411	201	400	212	746	82^	213	389	712	355	410	307	362	385	302	121^	103^	97^
ABC COLLEGE FOOTBALL-POST		A	4.7	11	416	1445	210	476	234	459	242	784	91^	248	444	738	399	451	353	405	380	287	91^	77^	95^
SAT 6.38P 21 ABC	3	B	4.8	11	425	1476	193	520	247	494	233	759	104	242	415	726	382	426	311	354	354	300	91	65^	107
209 98 SC	3	C	4.8	11	425	1476	193	520	247	494	233	759	104	242	415	726	382	426	311	354	354	300	91	65^	107
AMER. LEAGUE CHAMP GM 3(S)		A	9.7	31	859	1412	140	537	214	514	186	718	55^	251	367	696	344	386	311	354	246	309	59^	36^	97
SAT 1.00P 224 NBC																									
206 99 SE																									
MINNESOTA VS DETROIT																									
1.00 - 1.30		A	6.5	22	576	1400	170	532	227	504	191	574	35^	205	296	566	288	321	261	294	201	245	98^	57^	196
1.30 - 2.00		A	8.1	27	718	1326	139	510	193	496	163	640	36^	224	339	634	332	364	303	335	224	270	63^	40^	112
2.00 - 2.30		A	9.1	31	806	1347	127	511	193	499	185	707	40^	238	364	691	348	397	324	373	263	294	40^	23^	89
2.30 - 3.00		A	9.6	32	851	1431	124	543	215	519	181	708	45^	248	369	694	355	403	324	372	262	291	81	56^	98
3.00 - 3.30		A	9.9	32	877	1442	151	563	250	534	182	732	60^	255	375	704	347	391	316	359	264	313	59^	33^	89
3.30 - 4.00		A	10.9	33	966	1437	142	543	213	517	176	763	59^	258	365	742	344	385	306	348	246	356	49^	28^	83
4.00 - 4.30		A	12.3	36	1090	1424	139	541	203	515	200	769	77	277	383	729	342	388	306	352	231	341	47^	27^	67
4.30 - 5.00		A	13.6	37	1205	1412	130	524	215	495	208	766	79	272	414	728	376	415	335	374	260	313	50^	33^	72
AT&T TENNIS CHALLENGE-SAT(S)		A	0.9	3	80	1241	234^	450^	248^	443^	264^	543^	78v	180v	377^	517^	351^	375^	299^	323^	350^	142v	172v	134v	76v
SAT 1.00P 120 ABC																									
120 63 SE																									
1.00 - 1.30		A	1.2	4	106	1309	142v	372^	234^	367^	233^	554^	71v	206^	422^	542^	410^	465^	351^	406^	337^	77v	208^	159^	175^
1.30 - 2.00		A	1.0	3	89	1295	236^	487^	331^	484^	291^	584^	99v	227^	453^	548^	417^	434^	354^	371^	333^	114v	175v	117v	48v
2.00 - 2.30		A	0.8	3	71	1127	227v	448^	187v	432^	232v	505^	120v	183v	331^	450^	275^	275^	211v	211v	311^	174v	157v	133v	<<
2.30 - 3.00		A	0.6^	2^	53^	1165^	426^	543^	218v	543^	324^	503^	<<	43v	224v	503^	224v	227v	224v	227v	457^	276v	116v	116v	<<

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT.5-11,1987

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK. ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																									
AT&T TENNIS CHALLENGE-SUN(S) SUN 4.00P 120 ABC 156 81 SE		A	1.2	3	106	1379	164^	592^	341^	548^	312^	511^	39v	101v	286^	507^	283^	335^	246^	299^	294^	172^	169^	114v	108v
4.00 - 4.30		A	1.2	3	106	1344	160^	689	419^	633	362^	460^	50v	167^	292^	460^	292^	338^	242^	288^	229^	122v	102v	43v	94v
4.30 - 5.00		A	1.0	2	89	1259	76v	553^	347^	492^	299^	414^	11v	98v	261^	403^	250^	272^	250^	272^	223^	131v	242^	145v	50v
5.00 - 5.30		A	1.2	3	106	1264	108v	508^	267^	452^	223^	426^	38v	46v	205^	423^	202^	242^	166^	206^	263^	181^	196^	138v	134v
5.30 - 6.00		A	1.6	4	142	1395	242^	532	292^	521	311^	609	45v	82v	321^	609	321^	402^	277^	357^	374^	207^	133^	117^	121^
CBS COLLEGE FOOTBALL PRE		A	3.1	10	275	1385	243	533	354	489	221^	536	59v	204^	306	528	298	328	247	278	213^	199^	88^	48v	228^
SAT 2.30P 9 CBS	4	B	3.2	11	281	1246	169	389	227	367	180	563	81^	230	322	554	313	364	240	291	219	190	116	66^	179
205 99 SC	4	C	3.2	11	281	1246	169	389	227	367	180	563	81^	230	322	554	313	364	240	291	219	190	116	66^	179
CBS COLLEGE FOOTBALL GAME		A	4.7	14	416	1396	140^	453	201	451	191	696	43^	244	381	684	369	435	338	404	308	249	120^	103^	127^
SAT 2.39P 214 CBS	4	B	5.0	15	443	1387	150	428	202	413	184	750	69	242	391	731	372	430	322	380	346	301	133	96	76
209 99 SE	4	C	5.0	15	443	1387	150	428	202	413	184	750	69	242	391	731	372	430	322	380	346	301	133	96	76
OKLA SOONERS VS TEXAS LONGHORNS																									
2.30 - 3.00		A	3.4	11	301	1350	217	444	240	426	169^	638	8v	185^	315	629	307	364	307	364	303	266	107^	69^	161^
3.00 - 3.30		A	4.6	15	408	1388	183	420	199	419	178	718	31v	214	369	698	349	398	338	387	331	300	112^	87^	139^
3.30 - 4.00		A	4.6	14	408	1492	136^	456	199	456	185	789	38v	254	401	763	375	431	362	418	345	333	117^	98^	130^
4.00 - 4.30		A	4.2	12	372	1428	107^	419	186	419	180	720	19v	222	376	712	369	436	357	425	362	276	150^	132^	140^
4.30 - 5.00		A	4.5	13	399	1438	119^	459	210	458	209	698	46^	278	405	696	404	474	359	429	299	222	145^	130^	136^
5.00 - 5.30		A	5.4	15	478	1397	114^	463	205	462	215	668	75^	260	385	653	371	456	310	396	301	197	137	119^	130^
5.30 - 6.00		A	5.4	15	478	1323	152	487	202	487	195	650	54^	255	380	644	374	443	326	395	261	201	84^	82^	102^
6.00 - 6.30		A	5.3	14	470	1380	125^	495	178	495	181	701	53^	271	406	697	401	480	352	431	255	217	104^	99^	80^
CBS NFL TODAY		A	4.8	16	425	1402	164	461	235	430	234	794	62^	357	544	772	522	563	482	523	323	209	48^	44^	100^
SUN 12.30P 30 CBS	5	B	5.4	18	476	1375	193	452	255	443	249	754	94	311	501	725	472	520	407	455	333	205	70^	56^	99
199 98 SC	5	C	5.4	18	476	1375	193	452	255	443	249	754	94	311	501	725	472	520	407	455	333	205	70^	56^	99
CBS NFL FOOTBALL GAME 1		A	11.1	30	983	1435	174	472	246	449	235	756	66	281	451	729	424	486	385	448	316	242	120	102	87
SUN 1.00P 199 CBS	4	B	12.8	34	1138	1560	207	493	283	479	261	863	104	321	538	827	502	569	434	501	405	258	96	71	109
209 99 SE	4	C	12.8	34	1138	1560	207	493	283	479	261	863	104	321	538	827	502	569	434	501	405	258	96	71	109
VARIOUS TEAMS AND TIMES																									
1.00 - 1.30		A	9.4	28	833	1474	171	456	234	435	233	792	71^	316	501	755	464	526	429	491	353	229	112	99	114
1.30 - 2.00		A	11.1	31	983	1499	175	485	268	459	257	797	60^	302	483	775	461	527	423	488	339	249	106	86	111
2.00 - 2.30		A	11.8	32	1045	1467	160	455	246	438	228	813	75	324	510	789	486	544	435	493	325	245	111	103	88
2.30 - 3.00		A	11.1	30	983	1491	170	472	244	446	225	805	86	314	478	768	441	506	392	458	317	262	129	107	84
3.00 - 3.30		A	11.2	31	992	1399	180	498	269	464	246	711	56^	260	423	687	399	455	368	424	289	232	111	93	79
3.30 - 4.00		A	11.7	31	1037	1395	184	519	250	497	247	674	56^	220	370	650	346	409	314	378	287	241	134	110	68
4.00 - 4.30		A	8.5	21	753	1385	174	480	223	463	236	692	54^	208	357	678	343	408	303	367	311	271	165	143	48^
CBS NFL FOOTBALL GAME 2 CONT'D		A	5.9	13	523	1536	205	489	267	463	252	827	61^	266	483	806	462	563	422	524	435	242	125	116^	95^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / DAY TIME DUR NET NO. OF T/C / #STNS CVG% TYPE	KEY	HH AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK. ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																								
CBS NFL FOOTBALL GAME 2-CONT'D																								
SUN 4.27P 159 CBS 3	B	9.9	22	877	1619	234	536	274	522	297	869	68	278	517	850	498	582	449	533	446	268	116	92	99
197 78 SE 3	C	9.9	22	877	1619	234	536	274	522	297	869	68	278	517	850	498	582	449	533	446	268	116	92	99
SAN FRANCISCO VS ATLANTA																								
WASHINGTON VS NY GIANTS																								
4.00 - 4.30	A	6.4	16	567	1477	163	471	244	442	229	794	41^	218	430	785	421	495	389	463	404	290	132	132	80^
4.30 - 5.00	A	6.4	15	567	1438	166	452	225	431	222	789	48^	209	425	775	410	495	378	462	429	280	132	125	64^
5.00 - 5.30	A	6.1	14	540	1517	209	483	251	462	249	808	57^	239	463	788	444	557	405	519	450	231	152	140	74^
5.30 - 6.00	A	5.9	14	523	1537	218	499	286	468	267	805	63^	284	466	782	443	562	403	522	403	220	130	123	103^
6.00 - 6.30	A	5.2	11	461	1543	219	475	286	444	264	877	75^	311	546	846	515	636	471	592	471	210	90^	89^	101^
6.30 - 7.00	A	5.5	12	487	1671	214	507	289	484	267	889	66^	308	557	865	533	616	491	574	451	249	129^	116^	145
7.00 - 7.30	A	8.4	16	744	1542	249	629	289	602	261	753	45^	218	382	739	369	435	337	403	369	305	77^	56^	83^
NAT'L LEAGUE CHAMP GM 5(S)	A	13.3	29	1178	1618	191	590	279	576	266	852	53^	244	453	838	440	488	401	449	372	350	89	47^	87
SUN 4.30P 182 NBC																								
205 99 SE																								
ST. LOUIS VS SAN FRANCISCO																								
4.30 - 5.00	A	10.3	25	913	1544	160	541	250	524	234	801	36^	212	393	791	383	434	357	407	339	357	99	57^	103
5.00 - 5.30	A	12.5	30	1108	1596	159	540	256	525	244	880	51^	241	454	868	442	490	403	450	377	378	92	51^	84
5.30 - 6.00	A	13.7	32	1214	1580	163	551	262	541	250	877	50^	239	455	863	441	494	405	458	394	369	82	41^	69
6.00 - 6.30	A	14.1	31	1249	1631	195	598	292	582	283	856	59	261	474	839	458	508	415	466	370	331	89	39^	89
6.30 - 7.00	A	14.5	30	1285	1654	220	642	298	628	286	837	51	249	446	824	432	480	394	442	353	344	90	45^	84
7.00 - 7.30	A	14.8	28	1311	1680	233	643	303	631	284	854	62	255	482	839	467	510	420	463	389	329	87	54	96
7.30 - 8.00	A	11.5	22	1019	1628	213	633	286	627	273	821	61^	254	448	806	433	479	387	432	359	327	86	47^	89
NFL LIVE	A	3.4	11	301	1313	127^	383	187^	347	122^	759	77^	277	434	743	418	500	357	439	311	243	80^	46v	91^
SUN 12.30P 30 NBC 5	B	3.8	12	334	1370	190	440	238	425	207	729	131	329	494	674	439	498	363	423	304	176	73^	60^	128
202 99 SC 5	C	3.8	12	334	1370	190	440	238	425	207	729	131	329	494	674	439	498	363	423	304	176	73^	60^	128
NFL SINGLE	A	7.6	21	673	1486	177	444	254	405	164	863	68^	337	516	850	503	595	448	539	360	255	88^	55^	91^
SUN 1.00P 198 NBC 3	B	9.2	24	812	1654	244	530	321	512	267	936	145	400	602	883	549	624	457	532	387	260	91	62	96
204 99 SE 3	C	9.2	24	812	1654	244	530	321	512	267	936	145	400	602	883	549	624	457	532	387	260	91	62	96
VARIOUS TEAMS AND TIMES																								
1.00 - 1.30	A	6.0	18	532	1360	146	384	210	350	131	824	80^	328	503	809	488	563	422	497	341	246	82^	56^	71^
1.30 - 2.00	A	6.9	19	611	1404	143	393	220	358	144	865	79^	351	544	856	535	620	465	551	379	236	85^	52^	61^
2.00 - 2.30	A	7.5	21	665	1485	166	430	243	389	161	873	72^	339	527	854	509	610	456	557	382	244	103	60^	79^
2.30 - 3.00	A	8.0	22	709	1486	170	457	262	421	172	854	62^	335	503	839	488	583	441	536	349	256	73^	55^	102
3.00 - 3.30	A	8.1	22	718	1479	190	462	274	423	166	845	63^	355	507	838	500	593	444	536	321	245	77^	48^	96
3.30 - 4.00	A	8.5	22	753	1520	210	468	270	423	173	866	65^	323	505	855	494	587	441	533	359	269	95	54^	91
4.00 - 4.30	A	8.9	23	789	1583	200	486	275	446	197	858	50^	293	486	844	473	563	436	526	384	282	103	63^	136

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT.5-11,1987

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK-ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																												
NFL POST 1 SUN	4.19P	11	NBC	1	A	8.3	20	735	1566	183	513	256	493	223	806	43^	249	445	798	437	498	403	464	349	299	97	53^	151
	199	96	SC	1	B	8.3	20	735	1566	183	513	256	493	223	806	43^	249	445	798	437	498	403	464	349	299	97	53^	151
VARIOUS TEAMS AND TIMES					C	8.3	20	735	1566	183	513	256	493	223	806	43^	249	445	798	437	498	403	464	349	299	97	53^	151
SPORTSWORLD-SAT SAT	4.44P	80	NBC	1	A	6.3	18	558	1442	124	403	185	387	206	886	75^	294	514	849	477	551	439	513	378	298	49^	-15v	103^
	171	90	SA	1	B	6.3	18	558	1442	124	403	185	387	206	886	75^	294	514	849	477	551	439	513	378	298	49^	15v	103^
					C	6.3	18	558	1442	124	403	185	387	206	886	75^	294	514	849	477	551	439	513	378	298	49^	15v	103^
4.30 - 5.00					A	6.6	19	585	1393	133	441	214	425	217	817	84^	288	489	778	449	529	405	485	352	249	40^	21v	94^
5.00 - 5.30					A	6.1	17	540	1437	126	383	181	363	204	888	66^	298	529	851	492	567	463	539	381	284	57^	16v	108^
5.30 - 6.00					A	6.3	17	558	1485	120	392	177	380	203	939	81^	302	529	902	493	563	448	518	402	339	49^	13v	106^
6.00 - 6.30					A	6.2	16	549	1459	110^	508	174	488	200	824	71^	257	435	796	407	479	364	435	320	317	38^	8v	89^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21+	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17
WEEKEND DAYTIME OTHER																									
BUSINESS WORLD		A	2.3	7	204	1440	220^	690	196^	384	680	323	350	311^	279^	567	121^	357	545	335	306^	344	360	172^	79v
SUN 12.30P 30 ABC	2	B	2.0	7	173	1383	198^	654	143^	325	648	289	313	315	305	564	121^	322	551	309	284	323	291	203^	77^
139 80 N	2	C	2.0	7	173	1383	198^	654	143^	325	648	289	313	315	305	564	121^	322	551	309	284	323	291	203^	77^
FACE THE NATION		A	2.2	7	195	1458	221^	740	126^	248^	717	192^	269^	294^	416	654	136^	237^	648	231^	209^	274^	245^	352	16v
SUN 10.30A 30 CBS	3	B	2.5	9	222	1329	241	701	130^	278	688	245	300	309	369	576	116^	242	573	239	209	255	246	288	15v
118 80 CC	3	C	2.5	9	222	1329	241	701	130^	278	688	245	300	309	369	576	116^	242	573	239	209	255	246	288	15v
HEALTH SHOW		A	1.3	4	115	1279	183^	450^	55v	190^	450^	190^	314^	300^	136v	473^	72v	303^	473^	303^	260^	357^	373^	73v	182^
SAT 12.30P 30 ABC	2	B	1.5	5	133	1214	136^	478	118^	190^	477	153^	288^	236^	154^	349	91^	212^	340^	203^	185^	231^	214^	90^	156^
118 57 N	2	C	1.5	5	133	1214	136^	478	118^	190^	477	153^	288^	236^	154^	349	91^	212^	340^	203^	185^	231^	214^	90^	156^
MEET THE PRESS		A	1.8	7	159	1385	216^	749	240^	297^	709	173^	236^	255^	389^	571	39v	169^	571	169^	168^	199^	342^	372^	33v
SUN 9.30A 30 NBC	3	B	1.6	6	145	1318	205^	743	195^	257	722	186^	241^	267	431	498	117^	213^	483	198^	179^	214^	257	251	35v
125 83 CC	3	C	1.6	6	145	1318	205^	743	195^	257	722	186^	241^	267	431	498	117^	213^	483	198^	179^	214^	257	251	35v
SUNDAY MORNING		A	4.2	17	372	1342	196	705	125^	248	690	211	291	309	376	590	167^	281	590	280	242	284	273	267	15v
SUN 9.00A 90 CBS	3	B	4.3	18	381	1313	223	683	134	238	674	212	285	292	372	546	144	269	543	267	239	283	261	233	18v
176 95 N	3	C	4.3	18	381	1313	223	683	134	238	674	212	285	292	372	546	144	269	543	267	239	283	261	233	18v
9.00 - 9.30		A	3.5	16	310	1403	161^	740	137^	223	723	186^	276	274	428	610	140^	274	610	274	236	278	289	294	30v
9.30 - 10.00		A	4.3	17	381	1366	231	738	144^	287	723	248	328	337	371	597	187	297	596	297	250	288	265	262	4v
10.00 - 10.30		A	4.6	17	408	1331	198	678	104^	242	664	203	282	322	357	593	177	282	593	282	250	298	280	263	13v
SUNDAY TODAY		A	1.5	9	133	1260	148^	487	150^	213^	465^	124v	181^	159^	217^	668	140^	276^	668	276^	240^	326^	366^	306^	59v
SUN 8.00A 90 NBC	4	B	1.5	9	131	1344	216^	640	177^	271	633	215^	283	270	301	545	157^	282	545	281	256	309	282	210^	55v
121 88 N	4	C	1.5	9	131	1344	216^	640	177^	271	633	215^	283	270	301	545	157^	282	545	281	256	309	282	210^	55v
8.00 - 8.30		A	1.3	11	115	1174	92v	391^	91v	134v	381^	93v	133v	96v	218^	656	47v	174^	656	174^	174^	319^	418^	338^	97v
8.30 - 9.00		A	1.5	9	133	1285	186^	523	135^	206^	506	106v	166^	181^	258^	701	131^	284^	701	284^	258^	353^	410^	322^	56v
9.00 - 9.30		A	1.6	7	142	1385	166^	562	220^	299^	524	173^	245^	201^	191^	687	234^	368^	687	368^	292^	326^	305^	284^	35v
THIS WEEK-DAVID BRINKLEY		A	3.0	10	266	1363	168^	711	126^	184^	692	138^	200^	250	465	531	111^	220^	530	219^	174^	202^	248	284	29v
SUN 11.30A 60 ABC	2	B	3.1	10	275	1405	176	724	111^	198	711	154^	204	288	476	566	147^	269	565	268	203	238	214	263	40^
201 99 N	2	C	3.1	10	275	1405	176	724	111^	198	711	154^	204	288	476	566	147^	269	565	268	203	238	214	263	40^
11.30 - 12.00		A	2.9	10	257	1419	212^	730	170^	247^	708	192^	252	259	423	547	126^	253	547	253	198^	218^	262	275	25v
12.00 - 12.30		A	3.2	10	284	1269	123^	671	82^	121^	655	86^	148^	233	488	500	95^	184^	499	183^	147^	180^	228	283	31v

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. OCT.5, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45		
HUT	54.9	56.9	58.8	60.3	61.6	63.8	65.2	66.6	66.1	66.1	65.3	64.3	61.2	60.1	57.4	54.8		

ABC TV

ABC TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					←MACGYVER (PAE)			→	←NFL MONDAY NIGHT FOOTBALL SAN FRANCISCO VS NY GIANTS (9:00-12:16)(PAE)							
AVERAGE AUDIENCE (Hhlds (000) & %)					10,720 12.1	10.9 *		13.3 *	12,230 13.8	15.1 *		16.5 *		16.9 *		14.9 *
SHARE AUDIENCE %					20	18 *		21 *	25	23 *		26 *		27 *		25 *
AVG. AUD. BY 1/4 HR %					10.5	11.4	12.7	13.8	14.5	15.7	16.4	16.7	16.9	16.9	15.2	14.5

CBS TV

CBS TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					FRANK'S PLACE		KATE & ALLIE		NEWHART		DESIGNING WOMEN (PAE)		←CAGNEY & LACEY→			
AVERAGE AUDIENCE (Hhlds (000) & %)					12,140 13.7		13,380 15.1		17,280 19.5		16,480 18.6		13,910 15.7	15.7 *		15.8 *
SHARE AUDIENCE %					22		23		30		29		27	26 *		28 *
AVG. AUD. BY 1/4 HR %					13.5	13.9	15.0	15.1	18.9	20.1	18.4	18.8	15.7	15.6	16.0	15.7

NBC TV

NBC TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					ALF		VALERIE'S FAMILY		←NBC MONDAY NIGHT MOVIES HAUNTED BY HER PAST→							
AVERAGE AUDIENCE (Hhlds (000) & %)					16,660 18.8		16,130 18.2		14,800 16.7	17.2 *		16.6 *		16.6 *		16.5 *
SHARE AUDIENCE %					30		28		27	26 *		26 *		27 *		30 *
AVG. AUD. BY 1/4 HR %					18.1	19.5	18.1	18.3	17.2	17.3	16.8	16.3	16.4	16.8	16.9	16.2

Other

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS AVERAGE AUDIENCE	13.8	12.6	10.8	11.1	10.8	10.7	9.6	7.8
SHARE AUDIENCE %	25	21	17	17	16	17	16	14
SUPERSTATIONS AVERAGE AUDIENCE	3.2	2.7	2.6	2.9	3.3	3.5	3.0	2.6
SHARE AUDIENCE %	6	5	4	4	5	5	5	5
PBS AVERAGE AUDIENCE	1.8	2.6	2.5	2.8	2.8	2.9	2.3	2.3
SHARE AUDIENCE %	3	4	4	4	4	4	4	4
CABLE ORIG. AVERAGE AUDIENCE	4.1	4.9	5.0	5.6	4.4	4.5	4.0	3.5
SHARE AUDIENCE %	7	8	8	8	7	7	7	6
PAY SERVICES AVERAGE AUDIENCE	2.0	2.0	2.9	3.2	3.0	3.1	3.2	2.8
SHARE AUDIENCE %	4	3	5	5	5	5	5	5

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. OCT. 6, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	54.5	55.9	56.9	58.0	59.9	62.5	63.0	63.3	63.1	64.6	65.0	64.7	60.8	59.2	56.8	54.9
ABC TV					WHO'S THE BOSS?		GROWING PAINS		←MOONLIGHTING (PAE)→				←THIRTYSOMETHING (PAE)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					19,400 21.9		20,470 23.1		19,310 21.8	21.1 *		22.5 *	14,090 15.9	16.4 *		15.4 *
SHARE AUDIENCE %					36		37		34	33 *		35 *	28	27 *		28 *
AVG. AUD. BY 1/4 HR %					20.5	23.2	22.9	23.3	20.6	21.8	22.6	22.5	17.0	15.7	15.5	15.4
CBS TV					←HOUSTON KNIGHTS→				←JAKE AND THE FATMAN (PAE)→				←LAW & HARRY MCGRAW→			
AVERAGE AUDIENCE (Hhlds (000) & %)					11,250 12.7	12.2 *		13.2 *	13,110 14.8	14.6 *		14.9 *	12,050 13.6	13.9 *		13.3 *
SHARE AUDIENCE %					20	20 *		21 *	23	23 *		23 *	24	23 *		24 *
AVG. AUD. BY 1/4 HR %					12.1	12.3	13.0	13.5	14.3	14.9	15.0	14.9	13.8	14.0	13.6	13.0
NBC TV					(1)	←NAT'L LEAGUE CHAMP GM 1 SAN FRANCISCO VS ST LOUIS (8:22-11:08)(PAE)										
AVERAGE AUDIENCE (Hhlds (000) & %)					9,480 10.7	13,730 15.5		13.6 *		15.6 *		16.0 *		17.1 *		16.6 *
SHARE AUDIENCE %					19	25		23 *		25 *		25 *		28 *		28 *
AVG. AUD. BY 1/4 HR %					10.6	11.5	13.1	14.2	15.3	15.9	15.8	16.1	17.8	16.5	16.5	16.7

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS AVERAGE AUDIENCE	12.9	11.9	10.6	10.4	10.0	9.5	9.3	8.7
SHARE AUDIENCE %	23	21	17	16	16	15	16	16
SUPERSTATIONS AVERAGE AUDIENCE	3.2	2.4	2.2	1.8	2.1	1.9	2.0	1.8
SHARE AUDIENCE %	6	4	4	3	3	3	3	3
PBS AVERAGE AUDIENCE	2.4	3.0	3.6	3.5	3.0	2.9	3.0	2.5
SHARE AUDIENCE %	4	5	6	6	5	4	5	4
CABLE ORIG. AVERAGE AUDIENCE	4.5	5.4	4.3	4.0	5.0	5.1	5.1	4.3
SHARE AUDIENCE %	8	9	7	6	8	8	9	8
PAY SERVICES AVERAGE AUDIENCE	2.0	1.6	2.5	2.4	2.7	2.5	3.5	3.1
SHARE AUDIENCE %	4	3	4	4	4	4	6	6

U.S. TV HOUSEHOLDS: 88,600,000

(1) NAT'L LEAGUE CHAMP PRE 1,(PAE),NBC,(8:00-8:22),(S)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. OCT.7, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45		
HUT	54.9	55.9	57.0	58.2	60.0	61.5	63.2	64.7	65.3	65.7	65.6	64.6	60.7	59.8	57.4	55.9		
ABC TV (program)					PERFECT STRANGERS		HEAD OF THE CLASS		HOOPERMAN		SLAP MAXWELL (PAE)		←DYNASTY (PAE)→					
AVERAGE AUDIENCE (Hhlds (000) & %)					15,060 17.0		16,570 18.7		14,800 16.7		13,110 14.8		13,640 15.4	15.4 *		15.4 *		
SHARE AUDIENCE %					28		29		26		23		26	26 *		27 *		
AVG. AUD. BY 1/4 HR %					16.0	18.0	18.2	19.3	16.8	16.7	14.9	14.6	15.1	15.8	15.5	15.3		
CBS TV (program)					←OLDEST ROOKIE→				←MAGNUM, P.I. (PAE)→				←EQUALIZER→					
AVERAGE AUDIENCE (Hhlds (000) & %)					10,810 12.2	11.6 *		12.8 *	16,480 18.6	17.8 *		19.5 *	12,580 14.2	14.5 *		14.0 *		
SHARE AUDIENCE %					19	19 *		20 *	28	27 *		30 *	24	24 *		25 *		
AVG. AUD. BY 1/4 HR %					11.5	11.8	12.7	12.8	17.4	18.2	19.6	19.4	14.6	14.5	14.2	13.7		
NBC TV (program)					(1)	←AMER. LEAGUE CHAMP GM 1 DETROIT VS MINNESOTA (8:24-11:24)(PAE)→												
AVERAGE AUDIENCE (Hhlds (000) & %)					10,900 12.3	15,240 17.2		15.0 *		16.7 *		18.0 *		18.5 *		19.1 *		
SHARE AUDIENCE %					22	28		24 *		26 *		28 *		30 *		32 *		
AVG. AUD. BY 1/4 HR %					12.2	12.7	14.5	15.5	16.3	17.0	17.8	18.2	18.6	18.4	18.9	19.4		

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS AVERAGE AUDIENCE	13.1	12.9	11.6	12.2	10.9	11.0	10.1	8.4
SHARE AUDIENCE %	24	22	19	19	17	17	17	15
SUPERSTATIONS AVERAGE AUDIENCE	3.3	2.9	2.7	2.9	2.9	3.1	2.4	2.1
SHARE AUDIENCE %	6	5	4	5	4	5	4	4
PBS AVERAGE AUDIENCE	1.7	2.3	3.0	2.8	2.3	2.4	1.7	1.5
SHARE AUDIENCE %	3	4	5	4	4	4	3	3
CABLE ORIG. AVERAGE AUDIENCE	4.3	4.4	4.6	4.6	4.5	4.6	4.4	3.6
SHARE AUDIENCE %	8	8	8	7	7	7	7	6
PAY SERVICES AVERAGE AUDIENCE	2.2	2.2	4.1	4.3	4.8	3.7	3.5	2.6
SHARE AUDIENCE %	4	4	7	7	7	6	6	5

U.S. TV HOUSEHOLDS: 88,600,000

(1) AMER. LEAGUE CHAMP PRE 1,(PAE),NBC,(8:00-8:24),(S)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. OCT. 8, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	53.2	55.5	57.2	59.1	61.5	63.9	63.4	63.6	63.3	63.6	63.2	62.8	61.5	60.3	58.1	55.9
ABC TV (program)					SLEDGE HAMMER		CHARMINGS		←ABC THURSDAY NIGHT MOVIE→ STAR 80 (PAE)							
AVERAGE AUDIENCE (Hhlds (000) & %) SHARE AUDIENCE % AVG. AUD. BY 1/4 HR %					8,240 9.3 15 9.0	9.6	11,700 13.2 21 12.7	13.7	9,390 10.6 17 11.0	11.0 * 17 * 11.0	10.4	10.6 * 17 * 10.7	10.8	10.7 * 18 * 10.5	10.2	10.0 * 18 * 9.8
CBS TV (program)					←TOUR OF DUTY→				←WISEGUY→ (PAE)				←KNOTS LANDING→			
AVERAGE AUDIENCE (Hhlds (000) & %) SHARE AUDIENCE % AVG. AUD. BY 1/4 HR %					10,630 12.0 19 10.7	10.7 * 17 * 10.6	13.3	13.4 * 21 * 13.5	12,230 13.8 22 13.1	13.3 * 21 * 13.4	14.0	14.3 * 23 * 14.7	14,620 16.5 28 15.9	16.3 * 27 * 16.8	16.7	16.6 * 29 * 16.5
NBC TV (program)					BILL COSBY SHOW ←					AMER. LEAGUE CHAMP GM 2 DETROIT VS MINNESOTA (8:30-11:43)(PAE)						
AVERAGE AUDIENCE (Hhlds (000) & %) SHARE AUDIENCE % AVG. AUD. BY 1/4 HR %					24,990 28.2 45 26.7	29.8	16,570 18.7 32 18.6	18.2 * 30 * 17.8	19.4	19.8 * 32 * 20.2	20.3	20.5 * 33 * 20.7	21.2	19.9 * 32 * 18.7	18.0	17.9 * 30 * 17.9
INDEPENDENTS AVERAGE AUDIENCE SHARE AUDIENCE %	12.1 22		11.0 19		9.7 15		11.1 17		10.7 17		10.5 17		9.4 15		8.7 15	
SUPERSTATIONS AVERAGE AUDIENCE SHARE AUDIENCE %	2.8 5		2.4 4		2.6 4		3.3 5		3.4 5		3.5 6		2.6 4		2.9 5	
PBS AVERAGE AUDIENCE SHARE AUDIENCE %	2.5 5		3.1 5		3.2 5		3.2 5		3.4 5		3.0 5		2.3 4		2.1 4	
CABLE ORIG. AVERAGE AUDIENCE SHARE AUDIENCE %	4.7 9		5.5 9		4.5 7		4.7 7		5.2 8		5.2 8		4.8 8		4.7 8	
PAY SERVICES AVERAGE AUDIENCE SHARE AUDIENCE %	1.9 3		2.1 4		1.8 3		2.2 3		4.1 6		4.5 7		4.0 7		3.4 6	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	48.4	49.8	51.0	52.4	53.1	55.1	56.1	57.3	57.4	57.1	57.7	57.4	54.7	53.9	53.4	52.7
ABC TV					FULL HOUSE		I MARRIED DORA		←MAX HEADROOM (PAE)			→	←20/20 (PAE)			→
AVERAGE AUDIENCE (Hhlds (000) & %)					10,010 11.3		10,280 11.6		6,290 7.1	7.3 *		6.8 *	9,570 10.8	10.6 *		10.9 *
SHARE AUDIENCE %					21		20		12	13 *		12 *	20	20 *		21 *
AVG. AUD. BY 1/4 HR %					11.0	11.6	11.5	11.7	8.0	6.6	6.5	7.1	10.6	10.6	10.6	11.2
CBS TV					←BEAUTY & THE BEAST			→	←DALLAS (PAE)			→	←FALCON CREST			→
AVERAGE AUDIENCE (Hhlds (000) & %)					11,520 13.0	12.1 *		13.8 *	17,900 20.2	19.6 *		20.9 *	14,620 16.5	16.5 *		16.4 *
SHARE AUDIENCE %					23	22 *		24 *	35	34 *		36 *	31	30 *		31 *
AVG. AUD. BY 1/4 HR %					11.7	12.6	13.5	14.1	18.9	20.3	21.0	20.8	16.4	16.5	16.7	16.2
NBC TV					(1)	←	NAT'L LEAGUE CHAMP GM 3 ST. LOUIS VS SAN FRANCISCO (8:24-12:07)(PAE)									→
AVERAGE AUDIENCE (Hhlds (000) & %)					8,950 10.1	12,940 14.6		13.8 *		14.7 *		14.0 *		14.4 *		14.7 *
SHARE AUDIENCE %					20	27		25 *		26 *		25 *		26 *		27 *
AVG. AUD. BY 1/4 HR %					9.8	11.8	13.2	14.4	15.2	14.2	13.9	14.0	14.6	14.2	14.6	14.8
INDEPENDENTS																
AVERAGE AUDIENCE	11.7		11.1		10.7		11.4		12.3		13.2		10.6		9.2	
SHARE AUDIENCE %	24		21		20		20		21		23		20		17	
SUPERSTATIONS																
AVERAGE AUDIENCE	3.1		2.5		2.7		3.1		3.6		4.1		2.7		2.1	
SHARE AUDIENCE %	6		5		5		5		6		7		5		4	
PBS																
AVERAGE AUDIENCE	1.7		2.2		2.2		1.7		1.6		1.6		1.2		1.3	
SHARE AUDIENCE %	3		4		4		3		3		3		2		2	
CABLE ORIG.																
AVERAGE AUDIENCE	4.2		4.6		5.2		5.0		5.0		5.0		4.4		4.4	
SHARE AUDIENCE %	9		9		10		9		9		9		8		8	
PAY SERVICES																
AVERAGE AUDIENCE	1.7		1.7		3.0		2.9		3.1		3.1		3.2		3.0	
SHARE AUDIENCE %	3		3		6		5		5		5		6		6	

U.S. TV HOUSEHOLDS: 88,600,000

(1) NAT'L LEAGUE CHAMP PRE 3,(PAE),NBC,(8:00-8:24),(S)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. OCT.10, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	45.0	45.5	46.6	48.2	52.5	54.0	54.8	55.7	54.0	54.2	53.9	53.4	51.7	51.1	49.6	48.3	45.9	43.2
ABC TV					CAROL BURNETT SPECIAL (R)				←OHARA (PAE)→				←HOTEL (PAE)→					
AVERAGE AUDIENCE (Hhlds (000) & %) / SHARE AUDIENCE % / AVG. AUD. BY 1/4 HR %					6,910 7.8 14 7.3	7.4 * 14 * 7.5	8.2	8.3 * 15 * 8.3	9,300 10.5 19 10.1	10.1 * 19 * 10.1	10.6	10.9 * 20 * 11.2	10,540 11.9 24 10.6	11.1 * 22 * 11.7	12.5	12.6 * 26 * 12.8		
CBS TV					MY SISTER SAM		EVERYTHING'S RELATIVE		←LEG WORK (PAE)→				←WEST 57TH→					
AVERAGE AUDIENCE (Hhlds (000) & %) / SHARE AUDIENCE % / AVG. AUD. BY 1/4 HR %					8,950 10.1 19 9.5	10.7	8,860 10.0 18 10.0	10.1	7,620 8.6 16 9.1	8.9 * 16 * 8.8	8.4	8.3 * 15 * 8.3	6,730 7.6 15 7.8	7.5 * 15 * 7.2	7.3	7.6 * 16 * 7.9		
NBC TV					(1)	←NAT'L LEAGUE CHAMP GM 4 ST. LOUIS VS SAN FRANCISCO (8:15-10:52)(PAE)→												
AVERAGE AUDIENCE (Hhlds (000) & %) / SHARE AUDIENCE % / AVG. AUD. BY 1/4 HR %					8,510 9.6 19 9.6	12,850 14.5 27 10.8	12.7	13.4 * 25 * 14.0	14.8	15.2 * 29 * 15.6	15.8	15.9 * 29 * 15.9	15.3	15.3 * 29 * 15.3	15.9			

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS AVERAGE AUDIENCE	13.1	13.4	13.1	12.0	12.1	12.0	11.0	9.3	8.6
SHARE AUDIENCE %	29	28	25	22	22	22	21	19	19
SUPERSTATIONS AVERAGE AUDIENCE	2.9	2.8	2.8	2.8	2.8	3.0	2.1	1.6	1.8
SHARE AUDIENCE %	6	6	5	5	5	6	4	3	4
PBS AVERAGE AUDIENCE	2.0	2.4	3.5	3.6	2.8	2.8	2.2	2.3	1.8
SHARE AUDIENCE %	4	5	7	7	5	5	4	5	4
CABLE ORIG. AVERAGE AUDIENCE	6.8	6.9	7.1	7.1	6.3	5.9	6.4	5.0	3.7
SHARE AUDIENCE %	15	15	13	13	12	11	12	10	8
PAY SERVICES AVERAGE AUDIENCE	2.4	2.9	4.5	5.2	5.4	4.7	4.4	4.5	4.0
SHARE AUDIENCE %	5	6	8	9	10	9	9	9	9

U.S. TV HOUSEHOLDS: 88,600,000

(1) NAT'L LEAGUE CHAMP PRE 4,NBC,(8:00-8:15),(S)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. OCT.10, 1987

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00
HUT		36.9	34.0	30.2	27.3	25.2	23.4	20.9
ABC TV		(1)						
AVERAGE AUDIENCE (Hhlds (000) & %)		2,300 2.6						
SHARE AUDIENCE	%	8						
AVG. AUD. BY 1/4 HR	%	2.6						
CBS TV								
AVERAGE AUDIENCE (Hhlds (000) & %)								
SHARE AUDIENCE	%							
AVG. AUD. BY 1/4 HR	%							
NBC TV		←SATURDAY NIGHT→ (11:30-12:50)(PAE)					(PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)		6,020 6.8	7.9 *		6.4 *			
SHARE AUDIENCE	%	23	23 *		23 *			
AVG. AUD. BY 1/4 HR	%	8.1	7.8	7.0	5.9	5.9		
INDEPENDENTS								
AVERAGE AUDIENCE		7.8		6.6		6.0		4.7
SHARE AUDIENCE	%	22		23		25		24
SUPERSTATIONS								
AVERAGE AUDIENCE		1.8		1.7		1.6		1.3
SHARE AUDIENCE	%	5		6		7		7
PBS								
AVERAGE AUDIENCE		1.3		1.0		0.6 ^		0.5 ^
SHARE AUDIENCE	%	4		3		2 ^		3 ^
CABLE ORIG.								
AVERAGE AUDIENCE		3.3		2.5		2.2		1.8
SHARE AUDIENCE	%	9		9		9		9
PAY SERVICES								
AVERAGE AUDIENCE		4.1		3.7		3.2		3.3
SHARE AUDIENCE	%	12		13		13		17

TIME		1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT		18.6	16.1	14.2	12.5	11.6	10.5	9.5
INDEPENDENTS								
AVERAGE AUDIENCE			3.5		3.3		3.1	
SHARE AUDIENCE	%		23		28		31	
SUPERSTATIONS								
AVERAGE AUDIENCE			1.0		0.9		0.9	
SHARE AUDIENCE	%		7		8		9	
PBS								
AVERAGE AUDIENCE			0.3 ^		0.2 ^		0.2 ^	
SHARE AUDIENCE	%		2 ^		2 ^		2 ^	
CABLE ORIG.								
AVERAGE AUDIENCE			1.4		1.2		1.1	
SHARE AUDIENCE	%		9		10		11	
PAY SERVICES								
AVERAGE AUDIENCE			3.0		2.3		1.7	
SHARE AUDIENCE	%		20		19		17	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND REPORT-SAT.,ABC,(11:30-11:45)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. OCT. 11, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	55.2	57.5	58.9	61.2	63.2	64.4	65.4	66.3	65.8	65.9	66.1	65.5	63.2	61.9	60.3	58.3	51.5	46.5
ABC TV	←DISNEY SUNDAY MOVIE→ THE JOURNEY OF NATTY GANN, PT.2				←SPENSER: FOR HIRE→				←DOLLY→ (PAE)				←BUCK JAMES→ (PAE)					
AVERAGE AUDIENCE (Hhlds (000) & %)	10,010				10,720				13,380				9,660					
	11.3	10.1 *		12.5 *	12.1	11.7 *		12.5 *	15.1	15.1 *		15.0 *	10.9	10.8 *		10.9 *		
SHARE AUDIENCE %	19	18 *		21 *	19	18 *		19 *	23	23 *		23 *	18	17 *		19 *		
AVG. AUD. BY 1/4 HR %	9.4	10.8	12.1	12.8	11.4	12.0	12.1	12.9	14.8	15.3	15.2	14.9	10.9	10.8	11.0	10.9		
CBS TV	←60 MINUTES→ (7:04-8:04)(PAE)				←MURDER, SHE WROTE→ (8:04-9:04)(PAE)				←CBS SUNDAY MOVIE→ AFTER THE PROMISE (9:04-11:04)(PAE)								CBS SUNDAY NEWS-OSGOOD (11:04-11:19)(PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)	16,390				20,640				17,810								3,720	
	18.5	16.1 *		20.0 *	23.3	22.6 *		23.9 *	20.1	19.4 *		19.6 *		20.3 *		21.2 *	4.2	
SHARE AUDIENCE %	32	28 *		33 *	36	35 *		36 *	32	29 *		30 *		32 *		36 *	10	
AVG. AUD. BY 1/4 HR %	14.8	17.0	19.5	20.5	22.2	22.8	23.5	24.4	19.3	19.5	19.4	19.7	20.2	20.5	20.8	21.6	4.3	3.8
NBC TV		(1)	NBC NIGHTLY NEWS-SUN (7:32-8:00)(PAE)		(2)	←AMER. LEAGUE CHAMP GM 4 MINNESOTA VS DETROIT (8:17-11:57)(PAE)												
AVERAGE AUDIENCE (Hhlds (000) & %)			8,770		10,540	14,880												
		14.8 *	9.9		11.9	16.8		14.2 *		16.7 *		17.5 *		18.2 *		17.8 *		17.7 *
SHARE AUDIENCE %		28 *	18		20	28		23 *		26 *		27 *		28 *		28 *		32 *
AVG. AUD. BY 1/4 HR %	15.3	14.4	10.2	9.7	11.9	12.9	13.6	14.8	16.6	16.8	17.3	17.7	18.6	17.8	18.0	17.6	17.8	17.6
INDEPENDENTS																		
AVERAGE AUDIENCE	12.1		12.8		12.0		12.7		10.4		10.5		8.1		7.6		5.6	
SHARE AUDIENCE %	21		21		19		19		16		16		13		13		11	
SUPERSTATIONS																		
AVERAGE AUDIENCE	2.8		3.0		2.9		3.0		1.6		1.9		1.8		1.8		1.2	
SHARE AUDIENCE %	5		5		5		5		2		3		3		3		2	
PBS																		
AVERAGE AUDIENCE	1.9		1.6		3.0		2.8		2.4		2.4		2.1		1.7		1.6	
SHARE AUDIENCE %	3		3		5		4		4		4		3		3		3	
CABLE ORIG.																		
AVERAGE AUDIENCE	4.3		3.8		4.1		3.7		4.4		4.7		4.7		3.7		3.0	
SHARE AUDIENCE %	8		6		6		6		7		7		8		6		6	
PAY SERVICES																		
AVERAGE AUDIENCE	2.5		2.9		3.6		3.5		4.8		5.1		5.7		3.5		2.9	
SHARE AUDIENCE %	4		5		6		5		7		8		9		6		6	

U.S. TV HOUSEHOLDS: 88,600,000

(1) NAT'L LEAGUE CHAMP GM 5,ST. LOUIS VS SAN FRANCISCO,(PAE),NBC,(4:30-7:32),(S)
(2) AMER. LEAGUE CHAMP PRE 4,(PAE),NBC,(8:00-8:17),(S)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. OCT.11, 1987

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT		40.8	34.3	27.8	24.7	20.0	17.1	14.3	12.3	10.6	9.8	8.6	7.8	6.8	6.1
ABC TV		(1)													
AVERAGE AUDIENCE (Hhlds (000) & %)	{	2,040													
		2.3													
SHARE AUDIENCE	%	7													
AVG. AUD. BY 1/4 HR	%	2.3													
CBS TV															
AVERAGE AUDIENCE (Hhlds (000) & %)	{														
SHARE AUDIENCE	%														
AVG. AUD. BY 1/4 HR	%														
NBC TV		(2)				(3)									
AVERAGE AUDIENCE (Hhlds (000) & %)	{				1,330										
			17.0 *		1.5										
SHARE AUDIENCE	%		37 *		7										
AVG. AUD. BY 1/4 HR	%	18.6	15.1		1.5										
INDEPENDENTS															
AVERAGE AUDIENCE		5.9		4.8		4.1		2.8		1.8		1.2		0.9	
SHARE AUDIENCE %		16		18		22		21		18		15		14	
SUPERSTATIONS															
AVERAGE AUDIENCE		1.5		1.5		1.5		0.8		0.5 ^		0.4 ^		0.2 ^	
SHARE AUDIENCE %		4		6		8		6		5 ^		5 ^		3 ^	
PBS															
AVERAGE AUDIENCE		1.6		0.8		0.6 ^		0.4 ^		0.2 ^		0.2 ^		0.2 ^	
SHARE AUDIENCE %		4		3		3 ^		3 ^		2 ^		2 ^		3 ^	
CABLE ORIG.															
AVERAGE AUDIENCE		2.9		2.0		1.5		1.2		0.9		0.9		0.6 ^	
SHARE AUDIENCE %		8		8		8		9		9		11		9 ^	
PAY SERVICES															
AVERAGE AUDIENCE		3.1		3.2		2.8		2.0		1.7		1.3		1.1	
SHARE AUDIENCE %		8		12		15		15		17		16		17	

U.S. TV HOUSEHOLDS: 88,600,000
(1) ABC WEEKEND REPORT-SUN.,ABC,(11:30-11:45)
(2) AMER. LEAGUE CHAMP GM 4,MINNESOTA VS DETROIT,NBC,(8:17-11:57),(S)
(3) G MICHAELS SPORTS MACHINE,(PAE),NBC,(12:27-12:42)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.5-9,1987

TIME	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
HUT ·	6.8	8.5	10.7	12.5	15.0	17.4	18.9	19.6	19.8	20.1	19.7	19.8	20.0	20.4	20.7	20.5	19.6	19.8
ABC TV	(PAE)	(1)	(PAE)	(2)	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) (PAE)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) (PAE)									
AVERAGE AUDIENCE (Hhlds (000) & %)		1,310 1.5		1,900 2.1			3,920 4.4				3,950 4.5							
SHARE AUDIENCE %		17		17			22				23							
AVG. AUD. BY 1/4 HR %		1.5		2.1			4.4	4.4			4.6	4.3						
CBS TV			CBS MORNING NEWS- 6:30AM		CBS MORNING NEWS- 7:00AM		←MORNING PROGRAM→										$25,000 PYRAMID	
AVERAGE AUDIENCE (Hhlds (000) & %)			1,060 1.2		1,980 2.2		1,930 2.2	2.2 *		2.1 *		2.3 *					2,940 3.3	
SHARE AUDIENCE %			12		14		11	12 *		11 *		12 *					17	
AVG. AUD. BY 1/4 HR %			1.2	1.3	2.1	2.4	2.3	2.1	2.1	2.1	2.2	2.4					3.2	3.5
NBC TV	NBC NEWS AT SUNRISE (PAE)				TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) (PAE)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) (PAE)								SALE OF THE CENTURY	
AVERAGE AUDIENCE (Hhlds (000) & %)	1,540 1.7						3,770 4.3				3,580 4.0						2,160 2.4	
SHARE AUDIENCE %	19						22				21						12	
AVG. AUD. BY 1/4 HR %	1.5	2.0					4.2	4.3			4.1	4.0					2.3	2.6
INDEPENDENTS																		
AVERAGE AUDIENCE	1.5		3.1		4.3		5.0		5.0		4.8		4.0		3.7		3.9	
SHARE AUDIENCE %	20		26		27		26		25		24		20		18		20	
SUPERSTATIONS																		
AVERAGE AUDIENCE	0.5		1.1		1.3		1.3		1.3		1.0		0.9		0.9		0.9	
SHARE AUDIENCE %	7		10		8		7		6		5		5		4		5	
PBS																		
AVERAGE AUDIENCE	0.1 ^		0.1 v		0.2 ^		0.5		0.7		0.9		1.1		1.2		0.9	
SHARE AUDIENCE %	1 ^		1 v		1 ^		3		4		4		6		6		5	
CABLE ORIG.																		
AVERAGE AUDIENCE	1.0		1.4		1.9		2.0		2.0		1.9		1.9		2.0		2.0	
SHARE AUDIENCE %	14		12		11		10		10		10		9		9		10	
PAY SERVICES																		
AVERAGE AUDIENCE	0.6		0.7		0.8		1.1		1.0		0.9		0.8		0.9		0.8	
SHARE AUDIENCE %	7		6		5		6		5		5		4		4		4	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WORLD NEWS-MORN-615A,ABC,(6:15-6:30)
(2) ABC WORLD NEWS-MORN-645A,ABC,(6:45-7:00)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.5-9,1987

TIME	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT	20.0	20.1	20.5	21.3	21.7	22.2	23.4	24.5	25.0	26.0	27.2	28.0	27.3	27.5	27.0	27.2	27.2	27.8
ABC TV			WHO'S THE BOSS? M-F		MR. BELVEDERE- M-F		RYAN'S HOPE		LOVING		←ALL MY CHILDREN→				←ONE LIFE TO LIVE→ (PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)			2,940 3.3		2,480 2.8		2,550 2.9		3,610 4.1		6,720 7.6	7.1 *		8.1 *	6,820 7.7	7.6 *		7.8 *
SHARE AUDIENCE %			16		13		12		16		28	26 *		29 *	28	28 *		28 *
AVG. AUD. BY 1/4 HR %			3.2	3.4	2.7	2.9	2.8	3.0	4.0	4.2	6.7	7.5	8.0	8.1	7.6	7.7	7.8	7.8
CBS TV	NEW CARD SHARKS		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (PAE)				←YOUNG AND THE RESTLESS→				BOLD AND THE BEAUTIFUL		←AS THE WORLD TURNS→ (PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)	2,840 3.2		4,450 5.0		5,620 6.3				6,910 7.8	7.7 *		7.9 *	4,380 4.9		5,280 6.0	5.9 *		6.0 *
SHARE AUDIENCE %	16		24		29				31	31 *		30 *	18		22	22 *		22 *
AVG. AUD. BY 1/4 HR %	3.1	3.3	4.8	5.3	6.1	6.5			7.4	7.9	8.0	7.9	5.0	4.9	5.9	5.9	6.1	6.0
NBC TV	CLASSIC CONCENTRATION		WHEEL OF FORTUNE		WIN, LOSE OR DRAW		SUPER PASSWORD		SCRABBLE		←DAYS OF OUR LIVES→				←ANOTHER WORLD→ (MTTHF)(PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)	2,590 2.9		4,410 5.0		3,050 3.4		2,450 2.8		3,150 3.6		5,280 6.0	5.8 *		6.1 *	3,960 4.5	4.5 *		4.5 *
SHARE AUDIENCE %	14		24		16		12		14		22	21 *		22 *	17	17 *		16 *
AVG. AUD. BY 1/4 HR %	2.9	2.9	4.8	5.1	3.4	3.5	2.7	2.8	3.4	3.6	5.7	5.9	6.0	6.2	4.5	4.5	4.4	4.6
INDEPENDENTS																		
AVERAGE AUDIENCE	3.7		3.3		3.1		4.0		4.8		4.7		4.9		5.2		5.4	
SHARE AUDIENCE %	18		16		14		17		19		17		18		19		20	
SUPERSTATIONS																		
AVERAGE AUDIENCE	1.0		1.0		1.0		1.3		1.6		1.3		1.2		1.2		1.3	
SHARE AUDIENCE %	5		5		4		6		6		5		4		4		5	
PBS																		
AVERAGE AUDIENCE	0.9		0.7		0.7		0.7		0.7		0.7		0.7		0.6		0.7	
SHARE AUDIENCE %	4		4		3		3		3		3		3		2		2	
CABLE ORIG.																		
AVERAGE AUDIENCE	2.0		2.1		2.0		1.8		1.8		2.0		2.3		2.4		2.3	
SHARE AUDIENCE %	10		10		9		8		7		7		8		9		8	
PAY SERVICES																		
AVERAGE AUDIENCE	0.8		0.7		0.8		0.9		1.0		1.0		0.9		0.9		1.0	
SHARE AUDIENCE %	4		4		4		4		4		4		3		3		4	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.–FRI. OCT.5–9,1987

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	27.1	27.7	28.3	29.0	29.1	31.0	32.7	34.6	36.0	38.4	39.9	41.7	47.1	49.1	50.4	52.0
ABC TV	←GENERAL HOSPITAL (PAE)→				——(PAE)——										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Hhlds (000) & %)	6,740 7.6	7.7 *		7.6 *											8,170 9.2	
SHARE AUDIENCE %	27	28 *		27 *											18	
AVG. AUD. BY 1/4 HR %	7.7	7.6	7.5	7.6											9.1	9.3
CBS TV	←GUIDING LIGHT (PAE)→														CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Hhlds (000) & %)	4,920 5.6	5.5 *		5.6 *											10,080 11.4	
SHARE AUDIENCE %	20	20 *		20 *											23	
AVG. AUD. BY 1/4 HR %	5.6	5.5	5.5	5.7											11.2	11.6
NBC TV	←SANTA BARBARA (MTTHF)(PAE)→				——(PAE)——							(PAE)			NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Hhlds (000) & %)	3,890 4.4	4.3 *		4.5 *											8,420 9.5	
SHARE AUDIENCE %	16	16 *		16 *											20	
AVG. AUD. BY 1/4 HR %	4.3	4.2	4.6	4.3											9.4	9.7
INDEPENDENTS																
AVERAGE AUDIENCE	6.1		6.6		7.1		8.2		9.8		10.2		12.2		13.1	
SHARE AUDIENCE %	22		23		24		24		26		25		25		26	
SUPERSTATIONS																
AVERAGE AUDIENCE	1.6		1.7		1.8		2.2		2.1		2.3		2.2		2.8	
SHARE AUDIENCE %	6		6		6		7		6		6		5		5	
PBS																
AVERAGE AUDIENCE	0.6		0.7		0.8		0.9		0.9		1.0		1.4		1.5	
SHARE AUDIENCE %	2		3		3		3		2		3		3		3	
CABLE ORIG.																
AVERAGE AUDIENCE	2.7		3.1		3.5		4.0		3.5		4.0		3.7		3.8	
SHARE AUDIENCE %	10		11		12		12		9		10		8		7	
PAY SERVICES																
AVERAGE AUDIENCE	1.1		1.2		1.2		1.5		1.4		1.4		1.8		1.9	
SHARE AUDIENCE %	4		4		4		4		4		3		4		4	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT.10, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	6.5	7.3	9.0	10.9	13.4	16.1	17.8	20.0	22.3	24.0	25.2	25.5	26.5	27.0	26.7	27.1	27.6	27.3
ABC TV					CARE BEAR FAMILY		LITTLE CLOWNS-HAPPYTOWN		MY PET MONSTER		ALL NEW POUND PUPPIES		LITTLE WIZARDS		REAL GHOSTBUSTERS		FLINTSTONE KIDS	
AVERAGE AUDIENCE (Hhlds (000)					1,860		2,480		3,100		3,460		3,810		3,990		2,300	
& %)					2.1		2.8		3.5		3.9		4.3		4.5		2.6	
SHARE AUDIENCE %					14		15		15		15		16		17		9	
AVG. AUD. BY 1/4 HR %					1.9	2.2	2.6	3.0	3.3	3.7	3.9	4.0	4.2	4.5	4.5	4.6	2.5	2.7
CBS TV					HELLO KITTY		MUPPET BABIES I		MUPPET BABIES II		MUPPET BABIES III		PEE WEE'S PLAYHOUSE		MIGHTY MOUSE		POPEYE & SON	
AVERAGE AUDIENCE (Hhlds (000)					1,770		3,370		3,990		3,900		5,140		3,630		3,370	
& %)					2.0		3.8		4.5		4.4		5.8		4.1		3.8	
SHARE AUDIENCE %					14		20		19		17		21		15		14	
AVG. AUD. BY 1/4 HR %					1.7	2.3	3.5	4.1	4.4	4.5	4.3	4.6	5.7	5.9	4.2	4.0	3.8	3.7
NBC TV					GUMMI BEARS (PAE)		SMURFS I		SMURFS II		SMURFS III (PAE)		FRAGGLE ROCK		ALVIN AND THE CHIPMUNKS		ALF-SAT MORN(B) (PAE)	
AVERAGE AUDIENCE (Hhlds (000)					2,660		3,540		4,780		4,780		4,430		4,700		5,320	
& %)					3.0		4.0		5.4		5.4		5.0		5.3		6.0	
SHARE AUDIENCE %					20		21		23		21		19		20		23	
AVG. AUD. BY 1/4 HR %					2.5	3.4	3.6	4.4	5.2	5.5	5.6	5.2	5.0	5.0	5.1	5.5	6.1	6.0
INDEPENDENTS																		
AVERAGE AUDIENCE	2.4		3.1		4.3		4.3		4.7		5.9		6.2		6.8		7.0	
SHARE AUDIENCE %	35		31		29		23		20		23		23		25		26	
SUPERSTATIONS																		
AVERAGE AUDIENCE	0.6 ^		0.7 ^		1.3		1.3		1.1		1.3		1.2		1.4		1.8	
SHARE AUDIENCE %	9 ^		7 ^		9		7		5		5		4		5		7	
PBS																		
AVERAGE AUDIENCE	<<		0.1 v		0.4 ^		0.7 ^		1.0		1.2		1.0		0.9		1.0	
SHARE AUDIENCE %	<<		1 v		3 ^		4 ^		4		5		4		3		4	
CABLE ORIG.																		
AVERAGE AUDIENCE	0.9		1.3		1.7		2.2		2.9		3.1		3.7		4.3		4.3	
SHARE AUDIENCE %	13		13		12		12		13		12		14		16		16	
PAY SERVICES																		
AVERAGE AUDIENCE	1.0		1.3		1.4		1.5		1.4		1.7		1.4		1.7		1.6	
SHARE AUDIENCE %	14		13		10		8		6		7		5		6		6	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page 8.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT.10, 1987

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT		26.9	27.0	27.1	27.1	27.0	28.5	28.6	29.4	29.8	30.1	29.6	29.5	30.0	30.6	31.1	31.7	32.1	33.3
ABC TV		BUGS BUNNY & TWEETY SHOW		ANIMAL CRACK-UPS		HEALTH SHOW		← AT&T TENNIS CHALLENGE-SAT →								(1)		(2)	
AVERAGE AUDIENCE (Hhlds (000) & %)		2,750 3.1		2,130 2.4		1,150 1.3		800 0.9	1.2 *		1.0 *		0.8 *		0.6 ^*	800 0.9	3,100 3.5		1.8 *
SHARE AUDIENCE	%	11		8		4		3	4 *		3 *		3 *		2 ^*	3	10		6 *
AVG. AUD. BY 1/4 HR	%	3.1	3.2	2.2	2.7	1.2	1.4	1.3	1.1	0.9	1.1	0.8	0.8	0.7 ^	0.5 ^	0.9	1.2	1.6	2.0
CBS TV		TEEN WOLF		(3)		KIDD VIDEO								← CBS COLLEGE FOOTBALL GAME OKLAHOMA SOONERS VS TEXAS LONGHORNS (2:39-6:13)(PAE) →					
AVERAGE AUDIENCE (Hhlds (000) & %)		3,370 3.8		3,100 3.5		2,220 2.5								4,160 4.7	3.4 *		4.6 *		4.6 *
SHARE AUDIENCE	%	14		13		9								14	11 *		15 *		14 *
AVG. AUD. BY 1/4 HR	%	3.8	3.9	3.6	3.3	2.5	2.5							2.9	3.6	4.3	5.0	4.6	4.6
NBC TV		NEW ARCHIES		FOOFUR (PAE)		I'M TELLING		← AMER. LEAGUE CHAMP GM 3 MINNESOTA VS DETROIT (1:00-4:44) →											
AVERAGE AUDIENCE (Hhlds (000) & %)		3,990 4.5		2,920 3.3		2,130 2.4		8,590 9.7	6.5 *		8.1 *		9.1 *		9.6 *		9.9 *		10.9 *
SHARE AUDIENCE	%	17		12		9		31	22 *		27 *		31 *		32 *		32 *		33 *
AVG. AUD. BY 1/4 HR	%	4.4	4.6	3.3	3.3	2.2	2.5	5.9	7.2	8.0	8.2	8.5	9.6	9.6	9.7	9.9	9.9	10.6	11.2
INDEPENDENTS																			
AVERAGE AUDIENCE		7.7		7.2		7.8		8.2		8.4		8.3		8.8		9.0		9.5	
SHARE AUDIENCE %		29		27		28		28		28		28		29		29		29	
SUPERSTATIONS																			
AVERAGE AUDIENCE		2.3		1.9		1.6		1.6		1.9		2.3		2.2		1.9		2.2	
SHARE AUDIENCE %		9		7		6		6		6		8		7		6		7	
PBS																			
AVERAGE AUDIENCE		1.0		0.9		1.2		1.5		1.6		1.6		1.6		1.3		1.3	
SHARE AUDIENCE %		4		3		4		5		5		5		5		4		4	
CABLE ORIG.																			
AVERAGE AUDIENCE		4.3		4.6		4.2		4.6		4.5		4.4		4.4		4.6		4.7	
SHARE AUDIENCE %		16		17		15		16		15		15		15		15		14	
PAY SERVICES																			
AVERAGE AUDIENCE		1.6		1.5		1.7		2.2		2.0		1.5		1.4		1.5		1.4	
SHARE AUDIENCE %		6		6		6		8		7		5		5		5		4	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC COLLEGE FOOTBALL-PRE,(PAE),ABC,(3:00-3:22)
(2) ABC COLLEGE FOOTBALL-GAME,ARIZONA ST V WASH/MICH V MICH ST,(PAE),ABC,(3:22-6:38)
(3) CBS STORYBREAK,MAX AND ME AND THE TIME MACHINE,CBS,(12:00-12:30)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT.10, 1987

TIME		4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT		33.6	35.0	36.5	35.2	35.0	35.3	36.3	37.1	38.8	40.3	41.5	43.4
ABC TV		ABC COLLEGE FOOTBALL-GAME ARIZONA ST VS WASHINGTON MICHIGAN VS MICHIGAN STATE (3:22-6:38)(PAE) →										(1)	
AVERAGE AUDIENCE (Hhlds (000) & %)			2.3 *		3.2 *		3.6 *		4.5 *		5.6 *	4,160 4.7	
SHARE AUDIENCE	%		7 *		9 *		10 *		12 *		14 *	11	
AVG. AUD. BY 1/4 HR	%	2.3	2.2	2.6	3.7	3.5	3.7	4.3	4.7	5.3	5.8	4.7	4.8
CBS TV		CBS COLLEGE FOOTBALL GAME OKLAHOMA SOONERS VS TEXAS LONGHORNS (2:39-6:13)(PAE) →										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Hhlds (000) & %)			4.2 *		4.5 *		5.4 *		5.4 *			5,050 5.7	
SHARE AUDIENCE	%		12 *		13 *		15 *		15 *			13	
AVG. AUD. BY 1/4 HR	%	4.5	4.0	3.9	5.1	5.4	5.4	5.3	5.4	5.3		5.4	6.0
NBC TV		(2)			← SPORTSWORLD-SAT (4:44-6:04)(PAE) →							NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Hhlds (000) & %)			12.3 *	5,580 6.3	6.6 *		6.1 *		6.3 *			7,000 7.9	
SHARE AUDIENCE	%		36 *	18	19 *		17 *		17 *			18	
AVG. AUD. BY 1/4 HR	%	11.6	13.0	8.3	6.5	6.3	6.0	6.1	6.6	6.2		7.5	8.3
INDEPENDENTS													
AVERAGE AUDIENCE		8.7		10.2		10.6		11.7		11.7		13.0	
SHARE AUDIENCE %		25		28		30		32		30		31	
SUPERSTATIONS													
AVERAGE AUDIENCE		1.7		2.2		2.2		2.8		3.1		3.5	
SHARE AUDIENCE %		5		6		6		8		8		8	
PBS													
AVERAGE AUDIENCE		1.4		1.6		2.0		2.3		2.6		2.0	
SHARE AUDIENCE %		4		4		6		6		7		5	
CABLE ORIG.													
AVERAGE AUDIENCE		5.0		5.3		5.6		5.5		6.2		7.0	
SHARE AUDIENCE %		15		15		16		15		16		16	
PAY SERVICES													
AVERAGE AUDIENCE		1.8		2.0		2.0		1.8		2.0		2.2	
SHARE AUDIENCE %		5		6		6		5		5		5	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC COLLEGE FOOTBALL-POST,(PAE),ABC,(6:38-6:59)
(2) AMER. LEAGUE CHAMP GM 3,MINNESOTA VS DETROIT,(PAE),NBC,(1:00-4:44),(S)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT.11, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	5.5	5.9	6.8	8.1	10.1	11.8	15.0	17.9	19.8	21.5	22.8	24.6	25.5	26.2	26.5	28.1	28.6	29.6
ABC TV																		
AVERAGE AUDIENCE (Hhlds (000) & %)																		
SHARE AUDIENCE %																		
AVG. AUD. BY 1/4 HR %																		
CBS TV					FOR OUR TIMES (SUS)				←SUNDAY MORNING→						FACE THE NATION			
AVERAGE AUDIENCE (Hhlds (000) & %)									3,720 4.2	3.5 *		4.3 *		4.6 *	1,950 2.2			
SHARE AUDIENCE %									17	16 *		17 *		17 *	7			
AVG. AUD. BY 1/4 HR %									3.3	3.8	4.0	4.6	4.8	4.5	2.3	2.2		
NBC TV					←SUNDAY TODAY→						MEET THE PRESS							
AVERAGE AUDIENCE (Hhlds (000) & %)					1,330 1.5	1.3 *		1.5 *		1.6 *	1,590 1.8							
SHARE AUDIENCE %					9	11 *		9 *		7 *	7							
AVG. AUD. BY 1/4 HR %					1.3	1.3	1.4	1.6	1.6	1.6	1.7	1.8						
INDEPENDENTS																		
AVERAGE AUDIENCE	1.7		2.3		3.8		5.6		6.9		7.7		7.5		9.1		11.0	
SHARE AUDIENCE %	30		31		35		34		33		32		29		33		38	
SUPERSTATIONS																		
AVERAGE AUDIENCE	0.3 ^		0.5 ^		1.2		1.9		2.2		2.1		2.3		2.9		3.3	
SHARE AUDIENCE %	5 ^		7 ^		11		12		11		9		9		11		11	
PBS																		
AVERAGE AUDIENCE	<<		0.2 ^		0.7 ^		1.2		1.4		1.4		1.8		1.9		1.8	
SHARE AUDIENCE %	<<		3 ^		6 ^		7		7		6		7		7		6	
CABLE ORIG.																		
AVERAGE AUDIENCE	1.5		1.8		2.3		3.4		3.8		5.0		5.3		5.8		5.2	
SHARE AUDIENCE %	26		24		21		21		18		21		21		21		18	
PAY SERVICES																		
AVERAGE AUDIENCE	0.7 ^		0.8		1.1		1.5		1.8		2.3		2.8		2.6		2.9	
SHARE AUDIENCE %	12 ^		11		10		9		9		10		11		10		10	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT.11, 1987

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT		29.3	29.8	29.6	30.7	31.0	32.1	32.6	34.2	35.4	36.1	36.4	36.7	37.1	36.7	36.5	36.8	37.3	38.4
ABC TV		←THIS WEEK-DAVID BRINKLEY→				BUSINESS WORLD													
AVERAGE AUDIENCE (Hhlds (000) & %)		2,660 3.0	2.9 *		3.2 *	2,040 2.3													
SHARE AUDIENCE	%	10	10 *		10 *	7													
AVG. AUD. BY 1/4 HR	%	2.9	3.0	3.3	3.1	2.2	2.3												
CBS TV						CBS NFL TODAY		←CBS NFL FOOTBALL GAME I VARIOUS TEAMS AND TIMES (MULTI SEGMENT)(PAE)→											
AVERAGE AUDIENCE (Hhlds (000) & %)						4,250 4.8		9,830 11.1	9.4 *		11.1 *		11.8 *		11.1 *		11.2 *		11.7 *
SHARE AUDIENCE	%					16		30	28 *		31 *		32 *		30 *		31 *		31 *
AVG. AUD. BY 1/4 HR	%					4.3	5.3	8.8	10.1	10.7	11.3	12.1	11.4	11.1	11.1	11.1	11.2	11.8	9.5
NBC TV						NFL LIVE		←NFL SINGLE VARIOUS TEAMS AND TIMES (MULTI SEGMENT)(PAE)→											
AVERAGE AUDIENCE (Hhlds (000) & %)						3,010 3.4		6,730 7.6	6.0 *		6.9 *		7.5 *		8.0 *		8.1 *		8.5 *
SHARE AUDIENCE	%					11		21	18 *		19 *		21 *		22 *		22 *		22 *
AVG. AUD. BY 1/4 HR	%					2.8	4.0	5.7	6.2	7.0	7.1	7.5	7.4	7.9	8.2	8.0	8.0	8.2	8.7
INDEPENDENTS																			
AVERAGE AUDIENCE		10.7		10.8		11.6		10.2		9.3		9.6		9.7		9.2		9.3	
SHARE AUDIENCE %		36		36		37		31		26		26		26		25		25	
SUPERSTATIONS																			
AVERAGE AUDIENCE		3.2		3.5		3.6		3.0		2.4		2.3		2.2		2.3		2.3	
SHARE AUDIENCE %		11		12		11		9		7		6		6		6		6	
PBS																			
AVERAGE AUDIENCE		1.9		1.4		1.6		1.3		1.3		1.3		1.3		1.3		1.0	
SHARE AUDIENCE %		6		5		5		4		4		4		4		4		3	
CABLE ORIG.																			
AVERAGE AUDIENCE		5.4		5.9		5.3		3.9		4.0		4.1		4.4		4.3		4.7	
SHARE AUDIENCE %		18		20		17		12		11		11		12		12		12	
PAY SERVICES																			
AVERAGE AUDIENCE		2.7		2.7		2.3		3.1		3.6		3.3		2.9		3.1		3.1	
SHARE AUDIENCE %		9		9		7		9		10		9		8		8		8	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT. 11, 1987

TIME		4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT		39.0	40.4	41.3	42.5	42.1	42.5	43.1	43.7	45.5	46.4	47.1	48.3
ABC TV		← AT&T TENNIS CHALLENGE-SUN (4:00–6:00) →										ABC WRLD NEWS TONIGHT-SUN (PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)		1,060 1.2	1.2 *		1.0 *		1.2 *		1.6 *			5,580 6.3	
SHARE AUDIENCE	%	3	3 *		2 *		3 *		4 *			13	
AVG. AUD. BY 1/4 HR	%	1.3	1.0	1.0	0.9	1.1	1.3	1.4	1.7			5.9	6.6
CBS TV		(1)		← CBS NFL FOOTBALL GAME 2 SAN FRANCISCO VS ATLANTA WASHINGTON VS NY GIANTS (MULTI SEGMENT)(PAE) →									
AVERAGE AUDIENCE (Hhlds (000) & %)			5,230 5.9		6.4 *		6.1 *		5.9 *		5.2 *		5.5 *
SHARE AUDIENCE	%		13		15 *		14 *		14 *		11 *		12 *
AVG. AUD. BY 1/4 HR	%	8.5	6.4	6.4	6.3	6.1	6.2	6.0	5.9	5.3	5.1	5.4	5.7
NBC TV		(2)	(3)	← NAT'L LEAGUE CHAMP GM 5 ST. LOUIS VS SAN FRANCISCO (4:30-7:32) →									
AVERAGE AUDIENCE (Hhlds (000) & %)			7,350 8.3	11,780 13.3	10.3 *		12.5 *		13.7 *		14.1 *		14.5 *
SHARE AUDIENCE	%		20	29	25 *		30 *		32 *		31 *		30 *
AVG. AUD. BY 1/4 HR	%	8.8	8.3	9.5	11.0	12.1	12.9	13.5	14.0	14.1	14.0	14.7	14.4

	4:00	4:30	5:00	5:30	6:00	6:30
INDEPENDENTS						
AVERAGE AUDIENCE	9.6	10.5	10.3	10.6	10.7	10.7
SHARE AUDIENCE %	24	25	24	24	23	22
SUPERSTATIONS						
AVERAGE AUDIENCE	2.7	2.9	2.6	2.6	2.6	2.4
SHARE AUDIENCE %	7	7	6	6	6	5
PBS						
AVERAGE AUDIENCE	1.5	1.5	1.6	1.5	1.5	1.8
SHARE AUDIENCE %	4	4	4	3	3	4
CABLE ORIG.						
AVERAGE AUDIENCE	4.7	4.4	3.9	3.9	4.1	4.8
SHARE AUDIENCE %	12	11	9	9	9	10
PAY SERVICES						
AVERAGE AUDIENCE	3.2	3.2	3.7	3.4	3.1	2.6
SHARE AUDIENCE %	8	8	9	8	7	5

U.S. TV HOUSEHOLDS: 88,600,000

(1) CBS NFL FOOTBALL GAME 1,VARIOUS TEAMS AND TIMES,(PAE),CBS,(MULTI SEGMENT)
(2) NFL SINGLE,VARIOUS TEAMS AND TIMES,(PAE),NBC,(MULTI SEGMENT)
(3) NFL POST 1,VARIOUS TEAMS AND TIMES,(PAE),NBC,(MULTI SEGMENT)

For explanation of symbols, See page B.